

In 2015, the GPF Corporation and la Junta de Beneficencia de Guayaquil combined efforts to launch the "Solidarity Gallery" which consisted of selling beautiful photographs in the Guayaquil Fybeca Pharmacies.

The photographs were donated by professional photographers: Manuel Tama, Francisco Santander, Andrés Arrata, Manuel Aviles and Carlos Gonzalez who joined this solidarity campaign. This strategic alliance was on behalf of the elderly residing at the Corazón de Jesus Home. With the help of this donation the remodeling and equipment of the Corazon de Jesus Home's Observation Unit will begin where urgent medical attention is extended to its residents.