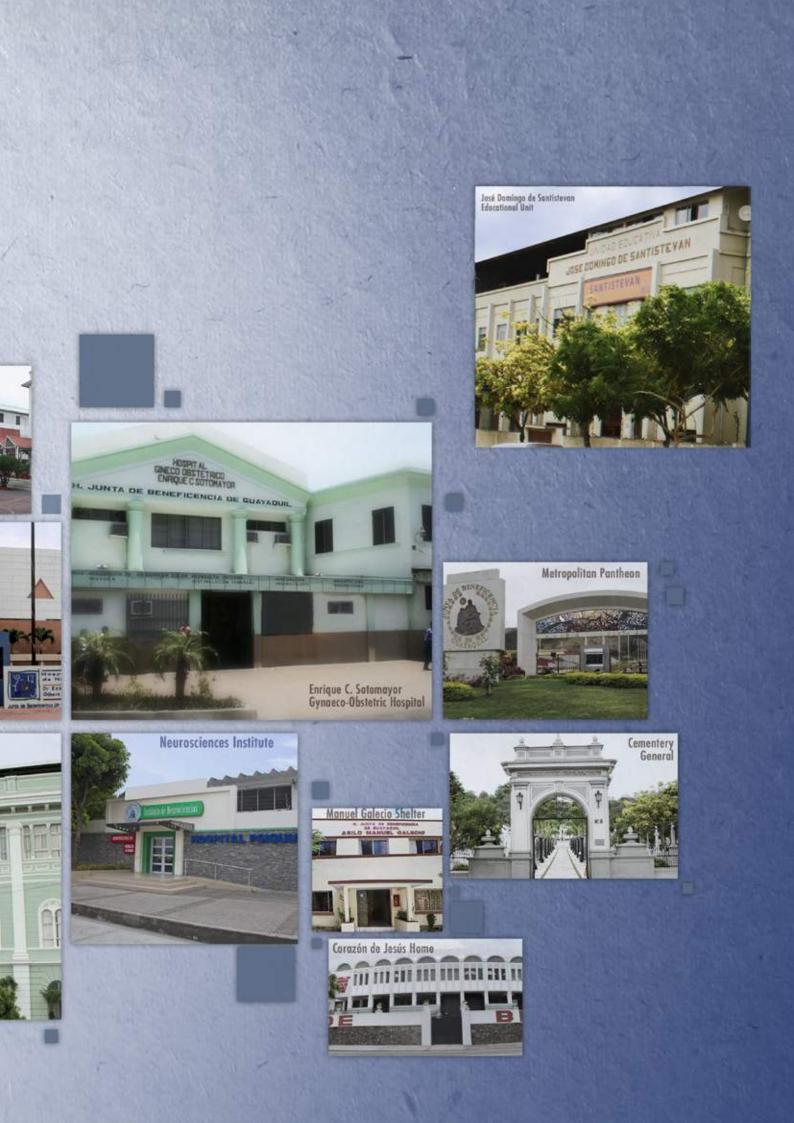




# SOCIAL RESPONSABILITY REPORT 2013





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*"We offer non-profit, solidary social assistance with a high degree of quality and human warmith to those most in need of our services and in this way contribute to improvement in the population's quality of life."* 

# INTRODUCTION

"We offer non-profit, solidary social assistance with a high degree of quality and human warmith to those most in need of our services and in this way contribute to improvement in the population's quality of life".

The Guayaquil Junta de Beneficencia Corporate Social Responsibility Report gathers, the information on an annual basis, and those most relevant changes regarding social, economic and enviromental impact from its charity work as well as all those aspects which could be relevant to its interest groups with a special emphasis on progress and advancement in 2013 as well as challenges and objectives in the coming years.

For a second consecutive year, and committed to transparency, the Guayaquil Junta de Beneficencia offers an explanation for performance in each one of its departments dedicated to serve in matters of health, education, the care and protection of young girls, care for the elderly and funeral services.

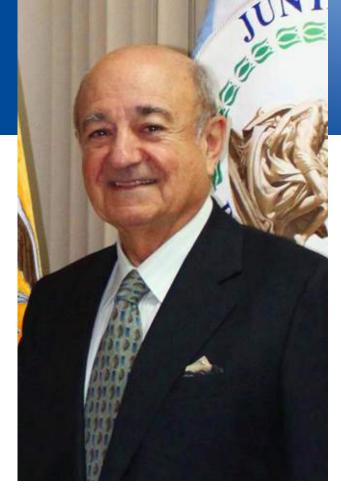
To bring about this report, directives pointed out by the Global Reporting Initiative (GRI) G4 versions have been taken into consideration.

With the purpose of making comprehension easier to its interest groups, the information contained in this report is presented in sequential form, and is the case, throughout this document for each committement between the Guayaquil Junta de Beneficencia and the U.N. World agreement whose ten principles govern the Guayaquil Junta de Beneficencia's performance, activity and strategy.

20,000.00

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# SECTION 1 STRATEGY AND ANALYSIS



On January the 28th. Of 1888. The Guayaquil Municipality, decided through its bylaws, to create the Junta de Beneficiencia to be encharged of administering hospitals, mental health Institutions and Cemeteries.

Since then the Guayaquil Junta de Beneficencia, led initially by Francisco Campos, became attentive to the needs of those least favored in the city, by assuming that responsibility of being the strategic ally of the community, solidary with the population's economic hardships and its medical and educational services as well as attention to elderly adults and funeral rites.

The work performed by the Guayaquil Junta de Beneficencia from its very inception is truly of a benefit nature; that is, the virtue of good deeds by keeping human beings as the center of attention thereby causing a significant impact in the community due to its undying commitment to it.

### DIRECTOR'S STATEMENT

#### **G4 -1**

We cooperate with the Ministry of Public Health, the Ecuadorian Institute of Social Security, the Armed Forces Social Security, traffic accidents compulsory insurance and other institutions in order to attend to service demands required by all of them. All of this demands constant technological improvement together with greater social emphasis.

We number highly qualified professionals, top installations and up-to-date technology which puts our sections in demand and insures substantial growth through time.

Among the more relevant activities of the Guayaquil Junta de Beneficencia in 2013 we can number the following:

- The continuation of the new "Alfredo G. Paulson" Maternity Hospital building which will conform the largest Maternal-Infantile complex in the country, which will bring enormous benefit to the citizenry due to state-of-the-art technology to continue offering both security and quality services to the mothers as well as to the child. This will be ready in August of 2014.
- The "Metropolitan Pantheon", built as an environment-friendly structure, utilizes GPS technology for lot placement.
- Obtainment of environmental licenses for our four Hospitals.
- Highly complex surgeries, among them the first liver transplant in coastal Ecuador, the first cornea transplant,

the first hip disrotation surgery and the stretching of isquiatibial muscles, a surgical procedure designed to benefit those patients in constant pain and who fail to respond to conventional treatment among others.

- Implementation of assisted residence and supervised homes as an independent structure within the Neurosciences Institute.
- Technological advancement such as Hospital software, the Ris-Pacs system for image digitalization, molecular biology technology incorporation at the blood bank to offer increasingly safer blood, among others.
- Quality certification under the 1509001 Norm at the Jose Domingo de Santistevan Educational Unit.
- The first high school nursery graduates at the Santa Luisa de Marillac Educational Unit who already have a job at our Health Institutions.
- Successful community programs such as "seven pre-natural controls", "obstetric pscoprophilaxis", and "opportune help", among others.
- Lottery games, where 100 % of all net income sustains our own charity work.

We have performed strategic planning for 2014-2018 which allows us to head towards the vision proposed for our Organization. In order to fulfill our mission and make sense of our vision. The Guayaquil Junta de Beneficencia is conducted by a dynamic group of volunteers with a high-level of participation who generously and lovingly invest their time, knowledge and experience, besides counting on collaborators committed to the Entity so as to offer solidary assistance to the population.

Our organization is a direct labour source for 8.708 persons who are a fundamental pillar for institutional development since they have adapted satisfactorily to structural change regarding internal and external proceedings. During these changes we have always been concerned with promoting their professional development whereby in 2013, training in the amount of 280,365 man-hours was imparted for professional development.

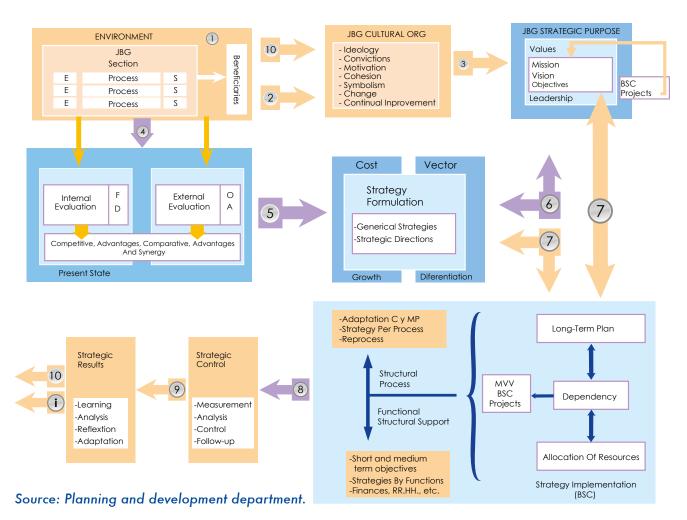
I beckon you to examine this report which is a reflection of our commitment to society, for sustainable developments in matters pertaining to quality services towards those most in need, to whom we are committed in society, to sustainable development, which contains our most representative achievements in matters pertaining to services for those most in need, to whom we are committed and will continue to help with all our strength and with intimate satisfaction.

Werner Moeller Freile Director Junta de Beneficencia de Guayaquil

### EFFECTS, RISKS AND OPPORTUNITIES

#### **G4 -2**

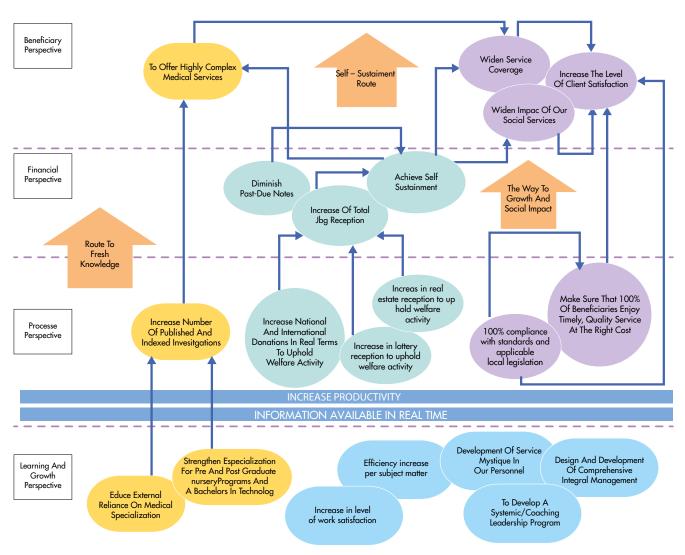
In the year 2013 we worked on putting our planning up-to-date 2014-2018 considering a strategic model by which to manage our affairs which constitutes the methodological reference.



#### STRATEGIC MODEL TO MANAGE AFFAIRS

Top management defined the following directives by following each of the steps:

Expansion through penetration Expansion through service development Narrow thinking Service Differentiation Continuous improvement Welfare strengthening Based on these directives, strategy was mapped out according to the balanced scorecard methodology which joins strategy and operation s to achieve extraordinary results.



#### **STRATEGIC MAP 2014 - 2018**

Source: Planning And Development Deparment

The focus is based on four main perspectives:

- 1. Beneficiaries, which seeks to develop perceived value in those who search for our services
- 2. Learning and growth which seeks to align intangible assets (people, systems and culture)
- 3. Internal processes busy improving processes at all levels.
- 4. Financial perspective in charge of responding to capital needs for sound management.

For each one of those perspectives, corporate objective are suggested, aligned with all sections stating improvement opportunities later consolidated in projects, strategic for reaching goals laid out by the Organization.

Strategic objectives suggested for the 4 perspectives are the following

#### **Beneficiary Perspective**

- To raise the beneficiary level of satisfaction from 65% to 90% as of December of 2018.
- To increase coverage by 6% a year based on the previous year up to the year 2018.
- To increase social impact (exonerations and dollar discounts) by 10% a year.
- To incorporate at least 15 new, highly complex medical services by December of 2018.

#### **Financial Perspective**

- Keep self- sustaining capability year after year during the next 5 years.
- Increase total fund gathering by 10% a year during the next five years.
- Reduce the level of past-due notes to less than 90 days starting January of 2014.

#### **Internal Processes Perspective**

• To insure 100% compliance with standards, protocol and applicable legislation at each our sections.

- To increase the Guayaquil Junta de Beneficencia general productivity by 15% a year during the nex five years.
- To insure that information regarding all our operations be at real time disposal by December of 2015.
- To insure that 100% of our beneficiaries receive timely service, at the right price and quality, complying with established standards at each section.
- Increase the number of published and indexed investigations until reaching at least 15 a year.
- To define fund gathering as national and international donations, as well as the lottery, among others, in order to cover the necessary requirements for self-sustainment.

#### Grouwth and Learning Perspective

- To increase output performance according to each different field of concentration, going from 79% to 85% by December of 2018.
- To increase the rate of labor satisfaction from 74% to 85% by December of 2015.
- To develop and secure cultural service projects by 2018.
- To reduce absenteeism by 20% based on closure from 2013 until December of 2018.
- To develop and secure a systemic/ coaching leadership program for

Organizational efficiency until December of 2018.

- To develop specialized Medical programs and projects to reduce external dependence by 20% as of December of 2018.
- To strengthen development of specialization for under and postgraduate programs in both nursery and licensed technicians by December of 2018.

 To design and develop an integral management program for our Organization by December of 2018.

The Corporate Management Committee is attentive to improvement of operational procedures, norm implementation efficiency of computer science and managerial systems in order to insure compliance with the organization's strategic objectives.

### ORGANIZATION'S SIGNIFICANT DEEDS

### **Regarding Health**

#### FIRST LIVER TRANSPLANT



Junta de Beneficiencia authorities together with transplant team

The Luis Vernaza Hospital has been accredited to perform liver transplants by the National Institute for the donation of tissues and organs and during the month of January performed the first liver transplant on a 61 year-old woman.

The Luis Vernaza Hospital is the first Ecuadorian Coastal Hospital to perform this type of surgery..

#### INFANTILE ORTHOPEDIC SURGERY.



Dr. Johnny Melgar, Neuro-Orthopedia and traumatology Doctor

A hip dis-rotation and isquiatibial muscle elongation surgery was performed for the first time in Ecuador on an infant who presented limb mobility problems by a lack of oxygen in the brain before birth. Thanks to surgery this boy, stricken with cerebral paralysis, will be able to walk correctly.

## FIRST LATEX SIMULATOR WARD IN ECUADOR



The Roberto Gilbert Children's Hospital has the first simulator ward, with latex dummies, which is the basis to develop a formation program directed to resident doctors and nurses. This simulation ward allows for the treatment of different pathologies which affect infants.

Dummies are useful, from placing a tract, lumbar puncture, to gasometry and to tube the patient. Simulators react like a normal patient.

#### TREATMENT WITHOUT SURGERY TO CORRECT A CLUB FOOT



Traumatology and orthopedic services from the Roberto Gilbert Children's Hospital have begun to apply the Ponseti method on children with a club foot which consists of soft manipulation and weekly cast placements to later perform minimally invasive procedures on the Aquiles tendon and later place a cast during three to four weeks thereby correcting the above mentioned deformity.

#### THE FIRST INTRAESTROMAL RING CORNEA IMPLANT WAS PERFORMED



The Luis Vernaza Hospital ophthalmology service performed the first cornea transplant with cornea tissue previously cut, ready for surgical procedure.

## FIRST CORNEA TRANSPLANT OF ENDOTELIAL TYPE



The Luis Vernaza Hospital ophthalmology service performed the first endothelial type cornea transplant with tissue previously cut, ready for surgical procedure.

This transplant was possible due to the North Carolina Eye Bank, through the Bascom Palmer Institute Eye Bank from Miami which made the donation.

#### LEADERS IN PACEMAKER PLACEMENT



The Luis Vernaza Hospital is the only Public Service Hospital with an arrhythmia Unit for Cardiological attention.

The Hospital is a reference point for Guayas, Los Rios and Manabí Provinces insofar as pacemaker implants be they of a single cable, of two chambers, cardiodefibrilators, or re-synchronizers.

#### PAIN THERAPY SURGERY



In March, and for the first time at the Luis Vernaza Hospital, surgical procedure for patients who suffer constant pain and who fail to respond to conventional treatment, took place.

Adequate relief for patients who suffer uncontrollable chronic pain is obtained, improving patient's ability to function, thereby improving quality of life.

#### A CHANGE IN ATTENTION MODEL AT THE NEUROSCIENCE INSTITUTE

One of the most important reforms enacted is the separation between services afforded by the Neuroscience Institute:



Residential services, which provide housing, food and attention to people with mental problems and without family support has been modernized according to International standards. New, supervised and successful homes have been implemented which have stirred the interest of the Inclusion Económica Ministry, the Public Health Ministry of Ecuador and The Panamerican Health Organization.

#### **EPILEPSY SURGERIES**

A total of 110 patients, were selected from poverty-stricken areas in the country, for the Epilepsy Surgery Project. After diverse analysis, eight persons were chosen who, according to neurologists' and neurosurgeons' evaluations, had a specific part of the temporal lobe in the brain susceptible of being surgically corrected with a high probability of success.

Of these, five were already intervened thanks to opportune action by the Neuroscience Institute in conjunction with the Luis Vernaza Hospital. Results, after the operations, are favourable since none of the five patients intervened has undergone a crisis.

### **TECHNOLOGICAL ADVANCEMENTS**

#### SAFER BLOOD THROUGH NAT TESTING



A new, molecular biology technology (NAT) was implemented to offer safer blood, by diminishing the possibility of human error, and improvement of blood quality.

Nat testing allows for HIV virus detection, hepatitis B and C, reducing and avoiding contagion, by way of blood transfusion.

#### DIGITAL MODERN EQUIPMENT FOR MAMMOGRAPHY



At the Enrique C. Sotomayor Gynaeco-Ostetric Hospital a modern digital mamographer was installed referred to as "Lorod Logic Selenium" and considered as the latest technological advancement in the struggle against breast cancer

#### MODERN PEDIATRIC ARTROSCOPE



The Roberto Gilbert Children's Hospital took up a state –of-the art artroscope which will help diagnose and solve muscular and bone problems presented in children and youngsters mainly at knee level, ankles, hips and wrists, caused, for the most part, by sporting accidents.

#### ENDOVASCULAR PROCEDURE WITH STATE-OF THE ART EQUIPMENT



The Luis Vernaza Hospital has performed highly complex endovascular procedures since 2010 thanks to a 3D digital angiographer with state-of-the art technology. The Luis Vernaza Hospital is the only Institution in Ecuador accredited by those Organizations which regulate equipment usage in order to utilize all devices which exist on a world scale. "Every device utilized such as the stent and the coil be registered, complying with requirements that the Hospital as well as those who use it are accredited ".

Since it was acquired 1.200 procedures have taken place as much for neurology as for cardiology.

#### MODERN MOLECULAR BIOLOGY LABORATORY



It is the only laboratory in Guayaquil performing, on its premises, the anti-viral resistance test (medication used to treat HIV infection) and we have the tools to perform the other tests, as well.

#### THE RIS-PACS SYSTEM IS IMPLEMENTED



A modern system called RIS/PACS (Risradiological information system and Pacscommunication system and image storage) has been incorporated to the Diagnosis through Images area.

In its initial stage it has been successfully installed at the Roberto Gilbert Children's Hospital and is working fully integrated to the Hospital's computerized system (SIH).

#### NEW HOSPITAL'S NEW COMPUTERIZED INFORMATION SYSTEM (SIH)



The computerized information system, adopted by the Guayaquil Junta de Beneficencia for its Hospitals, connects all processes: clinical, administrative and financial through an integrated system which allows for greater patient safety besides reducing paper consumption.

#### NEW SYSTEM FOR ASSET MAINTENANCE AND ADMINISTRATION MANAGEMENT (EAM).

has This system, which been 100% implemented, allows statistical measurement for results of planned maintenance of Organization's assets based on managerial indicators directed towards continual processes improvement for it permits execution and controls inherent to maintenance including spare parts and supplies in order to assess their real cost.

Financial loss due to equipment failure is also registered so as to evaluate assets and bring about corrective measures.

#### STATE OF-THE-ART EGUIPMENT IS INCORPORATED FOR TEACHING PURPOSES



In the Sta. Luisa de Marillac Educational unit the following have been incorporated: touch blackboard/screen with interactive software, high resolution projectors; torsos for reanimation and resucitation of the heart and lungs (RCP) in children, adolescents, adults and the elderly; electronic arms for blood pressure control, all material designed to complement childbirth simulators.

### SUCCESSFUL PROGRAMS

Some successful programs we can mention are:



#### HEALTH PROJECT WHICH SEEKS TO CREATE A BOND BETWEEN THE HOSPITAL AND THE COMMUNITY

With a purpose of reducing maternalinfant morbid mortality rate, avoid HIV transmission and reduce the adolescent pregnancy rate, a test program called community education has begun, geared to improve the quality of life, developed by Enrique C. Sotomayor, Gynaeco-obstetrics hospital professionals and focused initially on students in schools.

#### **7 PRE-NATAL CONTROLS**



The purpose of the G7C, seven pre-natal control programs is to drastically diminish mother and newborn infants' death rate, premature birth rate, cesarean-section interventions, therapeutically scraped abortion and spontaneous abortion.

The only condition required for program gratuity is mother's compliance with the 7 controls at least as a minimum during pregnancy.

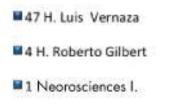
#### SECOND EDITION OF THE OBSTETRICS PROPHYLAXIS PROGRAM



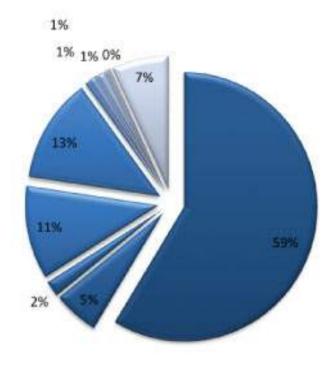
The program is geared towards adolescent mothers to prepare them for maternity and therefore contribute to the diminution of pre-natal mortality rate.

#### **"OPORTUNE HELP" PROGRAM**

During the year 2013 hospitality to people of scarce resources under the Oportune Help Program, in which 57 patients were able to benefit, some of them using services of more than one for dependencies. The total cost the care is of US\$112,060.50.



- 5 H. General Cementery
- 3 H. Sotomayor Maternity
- 1 Loteria Nacional JBG
- 1 C. Santo Domingo de Santistevan
- 1 C. Santa Luisa de Marillac



## "THE "DREAM DREAM" THEATRICAL SUCCESS



As part of the Neurosciences Institute innovation a group of patients are now the actors of the "dream, dream" theatre cast, who in every performance, put forth their artistic ability.

At the Malecon 2000 auditorium the play "Three Seas" was shown to a receptive audience due to its conception, message, wardrobe and, most of all, the performance given by all16 artists.

Through these initiatives the message that a mental health patient is not to be isolated is transmitted, but rather that he is a brave and courageous human being struggling before a society which has stigmatized him and that now, thanks to a renewed vision, the Neurosciences Institute is opening up to embrace inclusion and social acceptance.

## SECOND PART OP "THE VIDA SANA" PROGRAM



Vida Sana is corporate program which comes from the Organization's Social responsability, section with a purpose to care, with the utmost efficiency, for the total welfare of its collaborators and their families.

In this second phase of Vida Sana, the human being has been regarded as an integral being, closely related to the social, economic and cultural environment which exerts an influence on him and affects his welfare.



### RECOGNITION

#### VICE-PRESIDENT OF THE REPUBLIC (E) LENIN MORENO AWARDED THE JUNTA DE BENEFICENCIA DE GUAYAQUIL WITH THE SOL DE ORO DECORATION



Vice President Lenin Moreno placing Sol de Oro decoration next to Dr. Werner Moeller Junta de Beneficencia Director.

VicePresident of Ecuador Lenin Moreno Placing Sol de Oro decoration next to Dr. Werner Moeller, Junta de Beneficencia de Guayaquil Director

VicePresident of Ecuador, Lenin Moreno placed the Sol de Oro decoration on the Junta de Beneficencia de Guayaquil banner in recognition for support and assistance extended to the citizenry at large, free of charge and specially in the field of health.

This decoration constitutes the highest distinction awarded by the VicePresidency of Ecuador at the level of heads of state, scientists and artists for their solidarity with those most in need or for their passionate concern to improve the world. VicePresident of Ecuador Lenin Moreno said referring to the Guayaquil Junta de Beneficencia: "after observing and having learned from their work in the service of others, I am no longer the same as before. I thank you for that."

The Head of State claimed this to be the most fruitful birthday: 125 years serving those most in need while expressing best wishes for continual growth.



#### THE SANTISTEVAN EDUCATIONAL UNIT OBTAINED ISO 9001:2008 QUALITY CERTIFICATION RENOVATION.



Miss Lisbeth Centeno in representation of SGS, delivers re-certification to Eng. Luis Trujillo, Jose Domingo de Santistevan Educational Unit Inspector.

SGS from Ecuador verified quality standards compliance in its different administrative and educational procedures at initial, basic and high-school levels.

Miss Lisbeth Centeno in representation of SGS, delivers re-certification to Eng. Luis Trujillo, Jose Domingo de Santistevan Educational Unit Inspector.

#### MONTERREY TECHNOLOGICAL INSTITUTE AWARDS CERTIFICATION FOR GOOD LABOR PRACTICES



Dr. Sandra Ortiz, Monterrey TechnologicalInstitute Director for Latin America and the Caribbean, Eng. Jorge Hinojosa, Corporate Director and Psc. Carlos Calderon, human development Director for the JBG

Certification delivery came at the hands of Dr. Sandra Ortiz Monterrey Technological Institute Director for Latinamerica and the Caribbean, an entity which recognized procedures implemented by the Guayaquil Junta de Beneficencia, especially those which were complemented with complete evidence and descriptions in the areas of organizational, human, and technostructural development as well as human resources administration.

#### FASINARM EXTENDED RECOGNITION TO THE JUNTA FOR ITS 125 YEARS OF SERVICE



Matron Isabel Cueto, member of the Fasinarm Directive Council; Alegria Barrezueta, General Director of Fasinarm delivers plaque to Eng. Felipe Costa, Guayaquil Junta de Beneficencia Director.

FASINARM Directors delivered a plaque of recognition to the Junta de Beneficencia de Guayaquil for the extensive Social Service developed for 125 years by the Junta de Beneficencia in favor of those most in need.

#### GUAYAQUIL CHAMBER OF COMMERCE DELIVERED THE CENTENARY DECORATION TO THE JUNTA DE BENEFICENCIA DE GUAYAQUIL



Dr. Eduardo Peña, President of the Guayaquil Chamber of Commerce delivered decoration to Dr. Werner Moeller, Junta de Beneficencia de Guayaquil Director.

Guayaquil Chamber of Commerce delivered the centenary decoration to La Junta de Beneficencia de Guayaquil for its incomparable commitment and philanthropic service.

#### A DOCTORATE IN HUMANISTIC PHILOSOPHY IN RECOGNITION FOR HIS SOLIDARY EFFORTS



charitable efforts For solidary and performed by Lautaro Aspiazu, ex-Director and Foreign Relations Inspector at present for the Junta de Beneficencia de Guayaquil, he was awarded a doctorate in Humanistic Philosophy by the United Graduate College and Seminary International Academic Organization, recognition extended to those who dedicate time and effort in search of welfare for people of scarce means in vulnerable areas as a gesture of genuine humanity.

#### THE VERY HONOURABLE GUAYAQUIL MUNICIPALITY RECOGNIZED DR. WERNER MOELLER'S SOCIAL ENDEAVORS



The very Honourable Guayaquil Municipality enacted ceremonial recognition for Dr. Werner Moeller, Junta de Beneficencia de Guayaquil Director, given his trajectory, personal merits, services and contributions to general welfare either as a man of enterprise, industry, diplomat or Honourable Junta de Beneficencia de Guayaquil Director, all positions carried out with the singular initiative of voluntary enlistment to extend support to the community.

#### DECORATION FOR THE JBG BANNER GIVEN BY THE FIRE DEPARTMENT

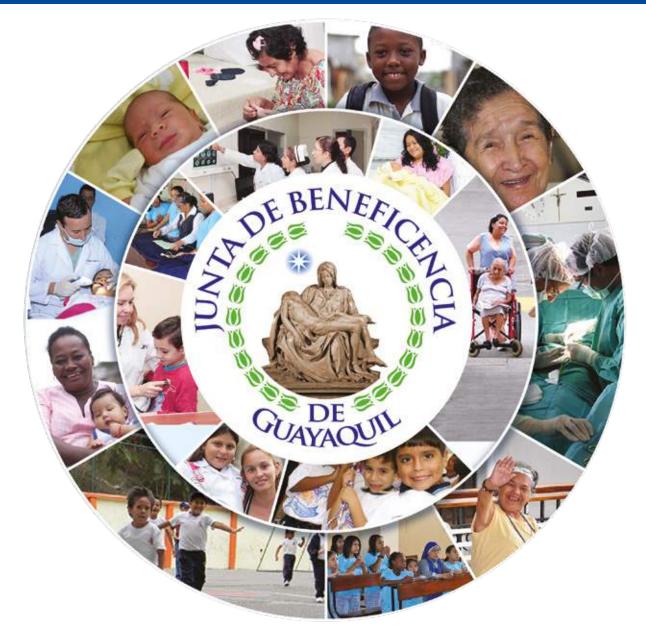
The Guayaquil Fire Department, during its solemn, formal session, honoring its one hundred and twenty fifth foundation anniversary, placed a decoration on the Junta de Beneficencia de Guayaquil banner for contributions extended during the last 126 years, to those most vulnerable sectors in the country.



# PARAGRAPH 2 ORGANIZATION<sup>S</sup> PROFILE

*G4-3*, *G4-5* 

### OUR ORGANIZATION



"" Junta de Beneficencia means service because by the renewed service of generous hands willing to help with chores, history can be made, accompanying many through the hardships of life, not as spectators, but rather by engraving their names in our hearts, in such a way that at the end of our lives we can say:

Life has meaning because I served!."



Organization's Central Office Address: Velez 109 and Pedro Carbo Location: Guayaquil, Guayas Ecuador Telephone: 2324060 Web Page: www.juntadebeneficencia.org.ec Mail: info@jbgye.org.ec Follow US on :



#### **G4-6, G4-**7

### LA JUNTA DE BENEFICENCIA THROUGHOUT TIME



La Junta de Beneficencia de Guayaquil came about as a response to the social needs of our city since at that time Municipalities and local authorities were designated by the government to be encharged of public welfare beneficial services (cementeries, mental asylums, hospitals, and orphanages).

The Municipal president requested the Republic's Congress to dictate a reformatory law which would permit Municipalities to create Juntas de Beneficencia. This law was promulgated on the 13th of August of 1887 and it allowed those Juntas de Beneficencia to administer Hospitals, mental Health Institutions and Cementeries,

Therefore The Guayaquil Council resolved, through its bylaws, to create the Junta de Beneficencia de Guayaquil which was established on January 29th of 1888 by a group of philanthropists led by Francisco Campos (Municipal Council President at the moment) who was concerned about the living conditions of those least favored Guayaquil inhabitants.

The founders procured initial funds thanks to donations and legacies which constituted the cornerstone of their work and commitment to the community.

In our social responsibility report for 2012 which is published in our web page it is possible to scrutinize in greater detail the initial story for each one of its sections.

http://juntadebeneficencia.org.ec/ es/nosotros/informe-responsabilidadsocial

### TODAY



The Junta de Beneficencia de Guayaquil is the largest, non-governmental, nonprofit organization in Ecuador and unique in its type in Latinamerica which fills us with pride and motivates us to continue our massive charity work in favor of those in need.

We are committed to society so as to improve the quality of life of those who have least by offering them a wide array of assistance with trained professionals, first-rate equipment and adequate infrastructure to cover all needs with quality attention and warmth. Its activity is based on serviceimprovement for which purpose there are continuous procedures constantly in motion, strategic alliances and the permanent search for self- financing as well as service-strengthening by developing a high degree of efficiency, all reflected in a great demand for assistance services

We have 12 sections focused on serving the community on matters of health, education and protection for ioung girls, care for the elderly and funeral services.



- Four hospitals which specialize in gynaeco-obstetrics, pediatrics, general attention and mental care for expecting women, children, adults as well as persons with mental health problems from all regions around the country.
- Two educational units to promote physical and educational development as well as values for over 3.000 young children and youngsters.
- Two homes, where we provide spiritual training, educational psychopedagocic guardianship, housing, feeding support, and and youngsters clothing for girls coming from underprivileged areas.

- Two homes for the elderly where we look after the welfare and peace of mind, of over 400 older men and women.
- Two cementeries which provide funeral services for all social stratas in our communities from the most complete ones at the highest levels, to the plain, non-profit ones in this majestic cementery, in some cases, offering dignified cremation services, free of charge to people of scarce means who have been abandoned at non-profit institutions, hospitals or the morgue.

## **SOCIAL WORK**

"La Junta de Beneficencia means service because, through its own means and the sale of its private services, those who can afford them make it possible for thousands of people of scarce means who can't".



At each of our sections, by way of a social work unit made up of a team of specialized professionals, both humane and experienced, people's different needs are evaluated and analyzed as they come to us, identifying those cases which require greater help so as to offer timely solutions.

## **SELF-MANAGEMENT**



In order to compensate for steep costs involved in extending attention and welfare to hundreds of thousands of Ecuadorians, we carry out the following:

- Self-Management by way of selling private services in clinics or pensions at our hospitals, poorhouses and cementeries. In this way we offer services and attention to those who can afford it, to the benefit of those with scarce means who flock to our Institutions in search of attention in health, education and other matters.
- The sale of medicine at Hospital pharmacies, at highly competitive prices in the market.

 Lottery sale by way of a "National Lottery" (or "Loteria Nacional") section which is the main financing source for our vast social work, and whose net income accounts for 100% of maintenance costs as well as continuity for our sizable charity work.

Furthermore La Junta de Beneficencia is a considerable source of direct employment for 8.708 collaborators, and provides income, indirectly, to over 3,200 families dedicated to the National Lottery (Loteria Nacional) sale.

### ORGANIZATIONS WHICH SUPPORT OUR WORK

"La Junta de Beneficencia means service, because it allows several organizations to cooperate in its management: volunteer associations, cooperation agreements, religious communities and the media which contributes to social work as well as inumerable service hours dedicated to assistance programs development, prevention and health education at all agencies under its control".

There are organizations which support our work, among which we can mention:

#### **ASVOLH**

Since October of 1980 we count on the ladies association for Hospital Volunteers from Guayas´ (ASVOH) valuable support which belongs to the Guayas Volunteer Coordinator Association (ACORVOL), who with devotion and committment complement our social work with hours of service dedicated to the development of assistance, prevention, Health Education and Programs.







#### **COOPERATION AGREEMENTS**

La Junta de Beneficencia de Guayaquil is a regular, active member of Wango1, and, thanks to this, it can better serve Ecuadorians through a network of allied organizations abroad and therefore represent this country's solidarity at an international level.

It has managed to obtain support from important foundations, institutions and hospitals in the United States, Canada, Germany, Japan, Chile, and the city of Atlanta, among others, with supplies and medical implements' donations as well as the dispatch of medical missions to perform highly complex surgeries together with medical personnel from our hospitals.

We constantly receive training, donations and help from local/foreign institutions as well as humanitarian medical missions such as:

**Rotary International Foundation** Physicians for peace Christ's church of latter day saints Comerica, St. Jude Project Perfect World Annie's Angels Children's Heart Group Brigham Young University College of Nursing Friends of Ecuador (Toronto, Canada) Vida Foundation(San Francisco-California) Americares From the United States New Orleans Medical Mission Services Mision Pennsylvania (Penn Mission) Chile Catholic University Guayaguil Rotary Club Father Damian Foundation, among others.

We keep these Institutions informed about their donations` final destinies. Donations received allow us to support the work of other foundations and Institutions involved with social assistance in Ecuador, specially those which provide health services.



<sup>1</sup>WANGO World Association of Non-Governmental organizations, with over 4.000 members, on a non-profit basis, and coming from 120 countries. Its objective is to provide ONGS (non-governmental organizations) with the necessary mechanisms and support so they can contact each other, associate and multiply their efforts in order to resolve the basic problems of humanity.

#### **RELIGIOUS COMMUNITIES**

We rely on the collaboration of religious communities such as Las Servidoras del Señor (our Lord´s servants) and la Virgen de Matará (The Matará Virgin), Las Hnas. Dominicas de Betania (the Betania Dominican Sisters) and the Hnas. de la Caridad (the Charity Sisters).



#### **COMMUNICATION MEDIA**

La Junta de Beneficencia de Guayaquil conducts a program called "Opportune Help", working closely with the media to attend to people in need at each of our sections



"Junta de Beneficencia is service, because everything it does, is done with a purpose to extend solidary social assistance, free of charge, of excellent quality and filled with human warmth".

# *G4-4* **OUR SERVICES**

## HEALTH

## HEALTH

Our Health Service works with subsidized prices, attending to all who need the attention and have no private insurance (generales). Furthermore we cooperate with the Ministry of Public Health (MSP) and the Ecuadorian Institute of Social Security (IEES), Armed Forces Social Security (ISSFA), the traffic Accidents Compulsory Insurance Program (SOAT) and other Institutions in order to service those demands generated by them.

At present we have 1.772 Hospital and emergency beds as well as 55 surgery rooms distributed in the following way:

	HOSPITAL AND EMERGENCY BEDS/STRETCHER FACILITIES					
	Description	Total JBG	HLV	HES	HRG	INC
	Beds for General Hospitalization	1021	509	184	233	95
ias	Beds for Private Hospitalization	261	107	58	60	36
alar	Intermediate Attention	47	0	47	0	0
spite	Intermediate Attention	0	0	76	35	0
Camas hospitalarias	Intensive Care For Adults	84	77	7	0	0
Jas	Beds for Newborn Hospitalization	85	0	85	0	0
Can	UCI Newborn Pediatric	76	0	17	59	0
Ŭ	Total	1685	693	474	387	131
	Emergency/ Observation	87	47	5	35	0
	Total Hospital and Emergency beds	1772	740	479	422	131
	Day Hospital - Cubicles		16			
	Residence and Nursing Home INC					428
	Pre-Post Surgical		27	70	15	0

#### **IN-HOUSE FACILITIES AS DECEMBER 2013**

Source: Statistics Corporate Office

Surgery Rooms And Tables (Birth-Giving Or Abortion) At Hospitals					
Description	Total JBG	HLV	HES	HRG	INC
Surgery Rooms	47	21	14	12	0
Delivery Tables	6	0	6	0	0
Abortion Table	2	0	2	0	0
Total Surgery Rooms And Tables (Delivery Or Abortion)	55	21	22	12	0

Source: Statistics Corporate Office



HOSPITAL LUIS VERNAZA Address: Loja No. 700 y Escobedo Location: Guayaquil, Guayas, Ecuador. Web Page: www.hospitalvernaza.med.ec.



### 449 Years Serving the Ecuadorian Community

## **HOSPITAL LUIS VERNAZA**

#### **OUR MISION**

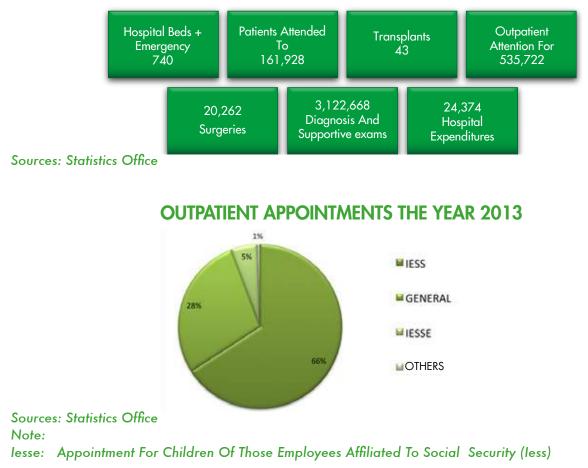
*"To Extend Quality Medical Services, Imbued Of Human Warmth, To A Population In Need, without Any Discrimination Whatsoever"* 

The Hospital Luis Vernaza is the largest non-profit medical attention center in Ecuador and its doors are open to all those who need it. Our professionals in all medical and surgical specialties attend to people from all regions in Ecuador.

We are accredited in three specialties by the Organ Transplants, Donations, as well as Tissue and Cells (INDOT) National Institute. In the year 2013 we have performed 17 kidney transplants as well as 23 for corneas and 3 liver transplants.

Our Hospital runs the Clinic and The Sotomayor boarding facilities. The income obtained covers expenses generated at the Hospital Luis Vernaza and, in this way, continue to offer our services to those most in need.

#### G4-8, G4-9



	Number Of Clir	nical Lab. Exams	2,776,635
	Number Of Pathology Exams		19,981
	Number Of Imc	Number Of Images Exams	
Diagnosis		Cardiology	45,602
And		Dermatology	2,439
Support	Other	Pneumology	675
Services	Exams	Neurology	1,176
		Proctology	512
		Ophtalmology	6,301
		Hemodynamics	233
Total			3,122,663

Source: Statistics Office

During the year 2013 we were visited by 3 Humanitarian Medical Missions:

Mission	Specialty	Collaborated With:
New Orleans Medical	Traumatology	28 Surgeries
Mission Services (NOMMS)	Neuro - Surgery	2 Surgeries
Annie's Angels	Knee Prothesis	33 Patients Attended
		60 Surgeries
Physicians for Peace	Neuro - Surgery	10 Surgeries

SERVICES			
Internal Medicine Division	Surgery Division	Diagnosis And Support	
Critical Medicine Internal Medicine Cardiology Dermatology Gastroenterology And Hepathology Physical Medicine And Rehabilitation Infectious Diseases Nephorology Neurology Psychiatry Rheumatology Geriatrics Allergy Endocrinology Hematology Pneumology	<ul> <li>General – surgery</li> <li>Neuro – Surgery</li> <li>Otorhinolaryngology</li> <li>Jaw Surgery</li> <li>Ophtalmology</li> <li>Plastic, Reconstructive</li> <li>Surgery</li> <li>Gynaecology</li> <li>Proctology</li> <li>Cardiovascular Surgery</li> <li>Unit For The Burned</li> <li>Urology</li> <li>Oncology</li> <li>Chest Surgery</li> <li>Angiology, Vascular And</li> <li>Endo – Vascular Surgery</li> <li>Organ Transplant</li> <li>Traumatology And</li> <li>Orthopedics</li> <li>Anaesthesiology</li> </ul>	<ul> <li>Clinical Laboratory</li> <li>Molecular Biology</li> <li>Hemodynamics Laboratory</li> <li>Diagnosis Through Images</li> <li>Intervention Through Images</li> <li>Internventionist Gastroenterology</li> <li>Pathological Anatomy</li> <li>Morgue</li> <li>Dermopathology</li> <li>Parentenal And Enteral</li> <li>Nutritional Center</li> <li>Pain Therapy</li> <li>Infection Control</li> <li>Physical Medicine And Rehabilitation</li> <li>Transfusional Medicine Dialysis Service</li> <li>Out-Of-Body Litroticia</li> <li>Labor Medicine</li> <li>Blood Bank</li> <li>Tissue Bank</li> <li>Nursery</li> <li>Medical Audit</li> </ul>	



DR. ROBERTO GILBERT E. CHILDREN'S HOSPITAL Address: Cdla. Atarazana, Av. Roberto Gilbert y Nicasio Safadi Location: Guayaquil, Guayas, Ecuador. Web Page: www.hospitalrobertogilbert.med.ec.



## *"66 Years in the Service of the Ecuadorian Community"*

### **DR. ROBERTO GILBERT E. CHILDREN'S HOSPITAL**

#### **OUR MISSION**

*"Extending Pediatric Health Attention With quality and warmth to those who need it"* 

The Roberto Gilbert Children's Hospital is a non-profit Hospital Unit, focused on integral attention extended to Ecuador's pediatric population and with the participation of a multi-faceted, highly qualified, team expedient and imbued with a solidary, humanitarian spirit of integrity.

This considerable structure, besides going beyond the usual schematic reality of Children's Hospitals in Ecuador, allows for attention to thousands of children of scarce means in Ecuador who receive worthwhile attention, given in an atmosphere which is not only conducive to physical, but also to psychological rehabilitation.

Our Hospital is also a learning institution. We have put in motion a permanent postgraduate program in pediatrics. Groups of doctors from various countries who specialize in Pediatric fields pay annual visits to offer medical and nursery training to examine and attend to children.

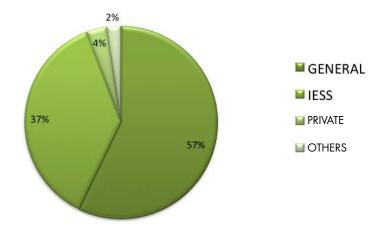
The Antonio Pino Icaza Children's Clinic is part of the Hospital Roberto Gilbert Elizalde and offers specialized medical attention as well as first-rate service to those looking for additional, specialized services for their children. Income produced is destined to cover Hospital General area expenses, which is of great help to children of scarce means who receive medical attention at low cost.

We are a training center for the Asociación Americana del Corazon AHA (American Heart Association) as instructors for the "Advanced Pediatric Support" program (AVAP).

#### G4-8, G4-9



#### **OUTPATIENT APPOINTMENTS THE YEAR 2013**



#### Source: Statistics Office

Diagnosis And Supprt Services	Number Of Clinical Laboratory Exams Number Of Imagery Exams Number Of Pathology Exams	903,056 91,802 2,601
Total	997,459	

#### Source: Statistics Office

SERVICES			
Specialties	Surgery Division	Services	
<ul> <li>Pediatrics</li> <li>Allergies</li> <li>Cardiology</li> <li>Dermatology</li> <li>Endocrinology</li> <li>Gastroenterology</li> <li>Genetics</li> <li>Hematology</li> <li>Immunology</li> <li>Physical Medicine And Rehabilitation</li> <li>Nefrology</li> <li>Neonatology</li> <li>Neurology</li> <li>Neurology</li> <li>Neurology</li> <li>Nutrition</li> <li>Dentistry</li> <li>Ophtalmology</li> <li>Jaw Orthopedics</li> <li>Otorhinolaryngology</li> <li>Psychology</li> <li>Psychology</li> <li>Rheumatology</li> <li>Language Therapy</li> <li>Urology</li> </ul>	<ul> <li>Anaesthisiology</li> <li>Cardiovascular</li> <li>Cardiovascular Surgery</li> <li>Jaw Surgery</li> <li>Pediatric Surgery For The Burned</li> <li>Gastroenterology</li> <li>Hemodynamics</li> <li>Jaw/Facial</li> <li>Neurosurgery</li> <li>Ophtalmology</li> <li>Orthopedia And Traumatology</li> <li>Urology</li> </ul>	<ul> <li>Auditory Measurement</li> <li>Digestive Endoscopy</li> <li>Spirometric</li> <li>Clinical Laboratory</li> <li>Pathological Anatomy Laboratory</li> <li>Optometry</li> <li>Imagery Service: Echo, Tac And Magnetic Resonance</li> <li>Urodynamics</li> </ul>	

Source: Activities Report For 2013

Hospital de Niños Dr. Roberto Gilbert E.



ENRIQUE C. SOTOMAYOR GYNAECO- OBSTETRIC HOSPITAL Address: Pedro Pablo Gómez y 6 de Marzo Location: Guayaquil, Guayas, Ecuador. Web Page: www.hospitatenriquesotomayor.med.ec.



# *"65 Years At The Service Of The Ecuadorian Community"*

## ENRIQUE C. SOTOMAYOR GYNAECO-OBSTETRIC HOSPITAL

#### **OUR MISSION**

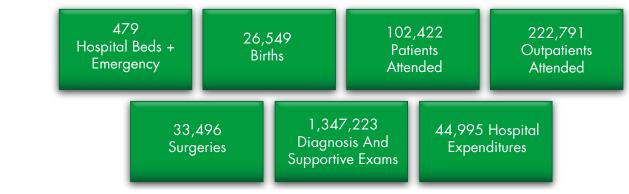
"Non-Profit, Warm, Quality Medical Attention To Persons Most In Need Who Require Our Services, Hence Contributing To The Population's Quality Of Life."

The Enrique C. Sotomayor Hospital is the main, non-profit Institution which looks after the sexual, reproductive, birth giving and newborn health matters of pregnant Ecuadorian women in a reproductive stage with quality and human warmth. We extend medical attention to mothers at subsidized costs and sometimes, free of charge.

Our specialists are ready and have the highest academic and scientific standards which guarantee safe and effective recuperation for our patients.

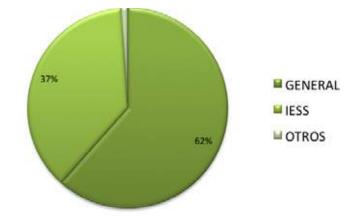
We have two satellite dispensaries; one located in Bastion Popular North of Guayaquil; and another one in the Guasmo sector in the southern part of the city. These two health centers have three consulting rooms equipped to offer Gynecological, Obstetric, Pediatric, Ecographical, Clinical Laboratory and Pharmaceutical services and, in that way, meet demands required by mothers who inhabit these densely populated areas of Guayaquil.

La Junta de Beneficencia de Guayaquil, conscious of the need to cover the growing demand for gynaeco-obstetric services, found it necessary to build a new, functional Hospital. The newborn will be permanently assisted at the Roberto Gilbert Children's Hospital which will be connected to the new Maternity Hospital by way of a pedestrian tunnel. Together these two institutions will make up the Alejandro Mann Maternal -Infant complex, the largest of its type in South America.



#### *G4-8, G4-9*

Source: Statistics Office



#### **OUTPATIENT APPOINTMENTS THE YEAR 2013**

#### Source: Statistics Office

Diagnosis And	Number Of Clinica Number Of Pathola Number Of Images	ogy Exams	1,156,628 47,830 121,985
Supportive Exams	Other Exams	Cardiology Urology Colposcopy	7,852 206 12,722
Total 1,347,2			

Source: Statistics Office

During The year 2013 we received the visit of 2 Humanitarian Medical Missions:

Missions	Specialty	Collaborated With :
New Orleans Medical Mission Services	Odontology	70 Attended
Brigham Young University College of nursing		Nursery Training

SERVICES			
Specialties	Neonatology	Diagnosis And Treatment	Other Services
<ul> <li>Gynecology And Obstetrics</li> <li>Mastology</li> <li>Odontology</li> <li>Colposcopy</li> <li>Urology</li> <li>Cardiology</li> <li>Ophtalmology</li> </ul>	<ul> <li>Critical Care Surgery</li> <li>Outpatient Appointments</li> <li>Intermediate Care</li> <li>Hospitalization</li> <li>Respiratory Therapy</li> </ul>	<ul> <li>Clinical Laboratory</li> <li>Diagnosis Through Images</li> <li>Blood Bank</li> <li>Pathology Anatomy Exams</li> <li>Infection Control</li> </ul>	<ul> <li>Civil Registry For Just-Born Inscription</li> <li>Health Centers For Healing Procedures</li> <li>Kangaroo-Mother Program</li> <li>Adolescent Pregnancy</li> <li>High – Risk Pregnancy</li> <li>7 Controls Prenatal Program</li> </ul>

Source: Activities Report, The Year 2013 Enrique C. Sotomayor Gynaeco-Obstetric Hospital



NEUROSCIENCES INSTITUTE Address: Av. Pedro Menéndez Gilbert Location: Guayaquil, Guayas, Ecuador. Web Page: www.institutoneurociencias.med.ec



## *"132 YEARS AT THE SERVICE OF THE ECUADORIAN COMMUNITY*

### **NEUROSCIENCES INSTITUTE**

#### **OUR MISSION**

*"We offer comprehensive Mental Health Services, developing and applying the very best of Neuroscientific techniques, with solidarity, committment and human warmth to improve the quality of life of all those who need it"* 

The Neurosciences Institute is a Non-Profit Hospital that attends to patients with mental, Neuorological as well as addictive behavior problems in Ecuador.

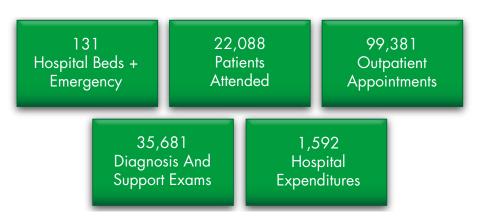
We rely on several specialties such as the Psychiatric Hospital, The Lorenzo Ponce Home, The Addictive Behavior Unit (UCA), The Center for Cerebral Investigations (UIC) and The Day Rehabilitation Center (CDR).

As part of our treatments we offer comprehensive rehabilitation services which comprise an organized group of therapies and activities geared to promptly restore the patient's mental health, focused on improving, maintaining or restoring physical, sensory, psychological and social capacities.

Each of our areas has experts involved as well as the most advanced technological equipment for the adequate treatment and swift recovery of our patients.

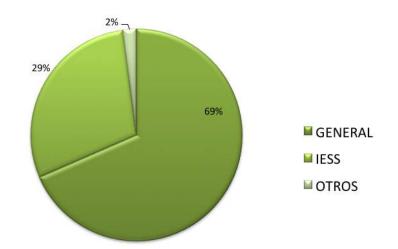
Many Ecuadorians find respite as well as a guide to handle their mental problems at our Institution which has, proudly, implemented a modern model of attention in accordance with the forefront of world tendencies regarding mental health, conducive to social, family and work reinsertion of patients.

#### G4-8, G4-9



Fuente: Dirección de Estadística

#### **OUTPATIENT APPOINTMENTS THE YEAR 2013**



Diagnosis And Support Services	Electroencephalogram	3,561
	Electrotherapy	357
	Psychometrics	29,970
	Cardiology	1,793
Total		35,681

Source: Statistics Office

SERVICES	NEUROPSYCHIATRIC PATHOLOGY
<ul> <li>PSYCHIATRIC HOSPITAL</li> <li>OUTPATIENT APPOINTMENTS</li> <li>RE-HABILITATION DAY CENTER</li> <li>RESIDENTIAL ASSISTANCE AND SUPERVISED HOMES</li> <li>ADDICTIVE BEHAVIOR UNITS (UCAS)</li> <li>CEREBRAL INVESTIGATION CENTER</li> </ul>	<ul> <li>SCHIZOPHRENIA AND OTHER PSYCHOSIS</li> <li>AFFECTIONS DISORDER</li> <li>SUICIDE ATTEMPTS</li> <li>ANXIETY DISORDERS</li> <li>MENTAL RETARDATION</li> <li>ORGANIC MENTAL DISORDERS</li> <li>DEMENTED PSYCHOTIC SYMPTOMS</li> <li>MENTAL AND BEHAVIOR DISORDERS DUE TO DRUG CONSUMPTION</li> <li>SECONDARY NEUROTIC DISORDERS DUE TO STRESSFUL SITUATIONS.</li> <li>GROWTH DISORDERS WITH PSYCHOTIC SYMPTOMS</li> <li>MENTAL PATHOLOGY IN CHILDREN AND ADOLESCENTS.</li> </ul>

RAP - Residencia Asistida Privada

RAG - Residencia Asistida General



**EDUCATION** 

## **EDUCATION**

The regulating Administrative Board for registration and pensions of private and treasury education, categorized educational units in accordance with Ministry Agreement # 493 promulgated on December of 2012 for which they obtained a score of 91 %.

For evaluation purposes several aspects related to infrastructure, professionalization, training for teaching personnel, processes optimization in administrative areas both operative and financial were analyzed and considered as fundamental in order to extend quality education.





JOSÉ DOMINGO DE SANTISTEVAN EDUCATIONAL UNIT Address: Callejón Pedro Menéndez Gilbert 123 Location: Guayaquil, Guayas, Ecuador. Web Page: www.santistevan.edu.ec



## *"108 YEARS IN THE SERVICE OF THE ECUADORIAN COMMUNITY"*

### JOSÉ DOMINGO DE SANTISTEVAN EDUCATIONAL UNIT

#### **OUR MISSION**

"The comprehensive formation of children and youngsters imbued of a creative, productive and critical mentality, strengthened by intelectual development and educational values. We want to produce competent human beings for society by processes optimization and the encouragement of efficient human talent development in order to satisfy the needs of students, the country's development and that of its representatives."

The José Domingo de Santistevan mixed Educational Unit is a non-profit institution which stands out due to the help extended to children and youngsters in the way of excellence in education as well as participation in civic activities and help given to the community at large.

At the present time we offer initial, basic and mixed secondary schooling besides having computer, electric, physics and chemistry labs, a nursery ward and more; which allows us to educate students with technology and science.

Our institution has received significant recognition in the academic and sporting fields whereby it ranks at a high educational level in the city of Guayaquil.

STATISCAL INFORMATION 2013			
Students	1,391	Class Graduated 2013-2014	135
Scholarships Awarded: • Scarce Resources • Flag Bearer And Sportsmen • Sons Of Institution'S Collaborators	125 97 11 17		

#### G4-8, G4-9

SERVICES			
Levels	Areas	Sport	
Initial	Electrical Lab	Table Tennis	
Basic	Computer Labs	Basketball	
Secondary Schooling:	Chemistry Labs	Soccer	
Biological Chemist	Nursery Area		
Accounting And Administration	Library		
Administration Systems	Art Area		
Inst. Eq. and Electrical Machinery	Music Area		
	Dpt. Medical - Odontological		
	Sports Fields		

Source: Activities Report. The Year 2013 José Domingo De Santistevan Educational Unit





SANTA LUISA DE MARILLAC EDUCATIONAL UNIT Address: Piedrahita s/n y Avenida del Ejército Location: Guayaquil, Guayas, Ecuador. Web Page: www.marillac.edu.ec



### *"67 YEARS AT THE SERVICE OF THE ECUADORIAN COMMUNITY"*

### SANTA LUISA DE MARILLAC EDUCATIONAL UNIT

#### **OUR MISSISON**

"To integrally shape students' personality, turning them into competent, enterprising, efficient persons at the lowest possible cost and with the highest ethical, humanistic and Christian values"

The Santa Luisa de Marillac Educational Unit promotes an integral, humane and Christian Education based on values and academic excellence at the basic education and secondary school level. It seeks to contribute a humanistic education, true to its catholic identity and in accordance with modern-day requirements.

The diversified cycle implemented at our school offers specialties such as accounting/administration, systems and biological chemistry. In the latter, female students can study additional hours and consequently graduate as auxiliary nurses which will allow them to secure a job post at the Junta de Beneficencia Hospital Network. New nurses have the option to receive a scholarship during their college years at National or International Universities.

By way of this initative, La Junta de Beneficencia is meeting society's demands, which requires more trained, high-quality, professional nurses every day to work at different health Institutions.

Our staff's objective is that those graduates can secure employment and to that end we will continue to work and effect changes and improvements to our educational unit.

G4-8, G	<b>54-9</b>
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STATISTICAL INFORMATION 2013			
Students	1,467	Graduates Class Of 2013-214	116
Scholarships Awarded	10		
<ul><li>Complete Scholarships</li><li>Half Scholarships</li></ul>	10 20		

SERVICES			
Levels	Areas	Sports	
Initial Basic Secondary School: • Chemist Biologist • Accounting And Administration • Systems Administration	<ul> <li>Computer Labs</li> <li>Chemistry Lab And Biology Library</li> <li>Multiple Use Classroom With Computer Sciences And Communicational Technology</li> </ul>	Table Tennis Basketball Soccer	

Source: Activities report For the year 2013 Santa Luisa de Marillac Educational Unit.

Among benefits for students graduating from this Educational Unit:

- 1. Visits to organization Hospitals and homes so that students involved in the Chemist-Biologist Specialization can accomplish 700 hours of theory and practice as required.
- The best students will obtain scholarships with discounts between 100% and 50% for their studies at the Universidad Católica de Guayaquil or the option of receiving scholarships during their college career at National and International Universities.
- Professional development plan, "Health Promoters" for chemistry/Biology High-School graduates which comprises:
- Studies for Nursing Bachelor's degree at Universidad Católica de Guayaquil.
- Immediate employment opportunity to perform nursing auxiliary duties at Organization's Hospital.

• Scholarhips agreement.

Those 67 students who graduated from high-school in the chemistry-Biology specialization, with a distinction as nursing auxiliaries, received:

- A High School graduate diploma.
- Certification for having carried out practical training for three years at our Hospitals.
- The Universidad Católica de Guayaquil's endorsement
- A working appointment which enables them to work immediately. With all labor benefits, in whichever Junta de Beneficencia de Guayaquil Hospital they choose.
- Ten High-school graduates were awarded full scholarships and twenty, half-scholarships, so they might study for their nursing bachelor's degree at the Universidad Católica de Santiago de Guayaquil.



UPBRINGING AND PROTECTION FOR YOUNG GIRLS



CALDERÓN AYLUARDO HOME Address: General Gómez 601 entre Coronel y Noguchi Location: Guayaquil, Guayas, Ecuador. Web Page: www.calderonayluardo.org.ec



*"114 years upbringing and protecting young girls"* 

## HOGAR CALDERÓN AYLUARDO

#### **OUR MISSION**

"We are a non-profit home that warmly welcomes young girls and youngsters of scarce means, awarding access and tutorship for an Academic Education up to a second level together with psychological support and orientation, thereby reinforcing their moral and ethical principles by way of a spiritual formation, hence contributing to improvement in these young girls' quality of life with love and dedication."

The Calderón Ayluardo home is a non-profit Institution, run by La Junta de Beneficencia de Guayaquil, which shelters young girls of scarce resources who need that support and protection they are unable to obtain from their families. These young girls enter by way of scholarships awarded by La Junta de Beneficencia de Guayaquil, and we extend housing, food education as well as moral and Christian upbringing to them.

The Lord's and The Matara Virgin's Servants are the ones who service this center. At present we shelter 123 girls on scholarship who are being educated at the Santa Luisa de Marillac Educational Unit and The Federico Heinert Fiscal School. This Center has 130 beds.

#### G4-8, G4-9

STATISTIC	CAL INFORMATION 2013	
Home Students: Primary Education Secondary Education	<ul> <li>123 First Graduating Class In All Different Specializations At The Santa Luisa De Marillac Educational Unit.</li> <li>La Junta De Beneficencia Extended Scholarships To Them For Nursing School At The Universidad Catolica.</li> </ul>	13

# SERVICES

- Education
- Housing
- Nourishment
- Clothing At Home And School Uniforms
- Medical Assistance
- Spiritual Assistance
- Psychological Assistance
- Psychopedagogic Assistance
- Protection And Security

Source: Activities Report For 2013 Calderon Ayluardo Home





MANUEL GALECIO SHEÑTER Address: Av. José Antonio Pontón Location: Alausíl, Chimborazo, Ecuador. Web Page: www.manuelgalecio.org.ec



# *"125 Years Upbringing And Protecting Young Girls"*

# **ANUEL GALECIO HOME**

### **OUR MISSION**

" To Extend To MinorS, Free Of Charge, Primary And Secondary School Education As Well As Housing, Nourishment, Physical And Spiritual Formation."

The Manuel Galecio Home is a nonprofit shelter for young girls, located in Alausí, in the Chimborazo Province, and run by La Junta de Beneficencia de Guayaquil.

This home acommodates young girls and youngsters whose family and parents, due to a lack of means, are unable to care for them. Our inmates receive housing, nourishment and education free of charge since all these services are subsidized by La Junta de Beneficencia.

The Junta runs a building as a home for young girls, with 130 bed dormitories, dining rooms, chapel, theatre, courts and other services presently extended to a total of 103 interns. The younger ones receive a comprehensive education, imparted by those who run the shelter: The Dominican nuns from Betania.

### G4-8, G4-9

STATISTICAL INFORMATION 2013							
Young Girls And Youngsters: Primary Education Secondary Education	96 51 45	Installed Capacity	130 Beds				
	43						

# SERVICES

- Lodging
- Education
- Housing
- Nourishment
- Dress
- Medical Assistance
- Protection And Secutiry
- Psychological Assistance
- Material For Recreative Activities.

Source: Activities Report For 2013 Manuel Galecio Home





# CARE FOR THE ELDERY



CORAZÓN DE JESÚS HOME Address: Av. Pedro Menéndez Gilbert Location: Guayaquil, Guayas, Ecuador. Web Page: www.hogarcorazondejesus.org.ec



*"121 Years at Elderly People's Service"* 

# CORAZÓN DE JESÚS HOME

### **OUR MISSION**

*"We are a charity Institution which contributes to the quality of life of elderly people, under the principles of a service vocation, spiritually and efficiently oriented, in contribution to families and society at large since 1892."* 

The Corazón de Jesus Home is a non-profit center which contributes comprehensive and continous attention to the elderly. We extend the finest possible care thanks to a highly qualified, professional team of people and the space necessary for the peace and tranquility our boarders need, while at the same time offering that support and understanding necessary to make them feel valuable, and whose joy and experience are very important to our society.

Since 1892 our task has consisted of watching over the welfare of elderly people who reside at this home. We prepare

recreational activities for rehabilitation purposes on a daily basis so they can enjoy valuable time spent with people their same age.

Over half of our boarders have scarce economic means, and reside free of charge, thanks to the Junta de Beneficencia de Guayaquil while receiving the same care and benefits of those who pay for their stay. All boarders have access to three meals a day, laundry service, room, medicine and the personalized attention of nurses, if needed.

STATISTIC		NFORMATION 2013	
Elderly Adults: Women Men	203 123	Average Age For Home Residents	84 Years Old
Blind Elderly Adults Women Men	40% 60%		

### *G4-8, G4-9*

LABOR	COMMUNITY
Collaboradores 210	It Counts On 2 Religious Communities Which Produce A Spiritual Environment Bringing Peace And Tranquility To Those Who Search For This Support.
SI	ERVICES
HOME	RECREATIONAL DAY CENTER GOLDEN COMMUNITY
<ul> <li>Integral care for the elderly</li> <li>Complete Nourishment</li> <li>Dress</li> <li>Continous Medical Attention and hospitalization, if necessary</li> <li>Psychological assistance</li> <li>Psychiatry</li> <li>Dermatological Attention</li> <li>Odotological Attention</li> <li>Occupational and Recreative therap</li> <li>Physical Therapy</li> <li>Barber or Hairdressing services</li> <li>Funeral services</li> <li>Recreational, developmental and Tro Activities.</li> </ul>	

### The Corazon De Jesus Home.





BIEN PÚBLICO SHELTER Address: Julián Coronel 807 y José Mascote Location: Guayaquil, Guayas, Ecuador. Web Page: www.asilobienpublico.org.ec



# "In the care of eldery women for over 80 years"

# **BIEN PÚBLICO ASYLUM**

### **OUR MISSION**

"To preserve a safe and agreeable space where women, who are alone and are self-sufficient, between 40 and 80, can reside, thereby increasing their self-esteem and social interaction ability consequently showing them the way to a more dignified old age."

We offer support to women of scarce means, between 40 and 80, who can fend for themselves, by extending housing facilities, nourishment, attention in general and the warmth of home to ladies who find themselves alone at this stage in life.

We have the necessary facilities to provide individual rooms, as well as for two persons, at low costs and individual bathrooms available as well as a dining room, recreation area, gardens, visiting areas, a chapel and much more.

Our guests find a safe and comfortable home at our shelter where they can receive quality, warm attention, as close to a family environment as possible.

### *G4-8, G4-9*

STATISTICAL INF	ORMA	TION 2013	
BENEFICIARIES	35		



# SERVICES

- Comprehensive care for the elderly
- Complete nourishment
- Dress
- Continous Medical attiention and hospitalization if necessary
- Dermatological Medical attention
- Odontological Medical attention
- Psychiatric attention
- Psychological assistance
- Occupational and recreational therapy
- Physical therapy
- Hairdresser
- Funeral services
- Recreational, developmental and training activities
- 24 hour a day guard service

Source: Activities Report for the year 2013 El Bien Público Asylum

# RAFAELA M. DE RÓBLES

PLATA

10

HIJA AMANTE FIEL ESPOSA MADEL TIERRA V CARNOSA FUE EN SU PASO EN LA VIDA DE JO EN SU DESPEDIDA DE PRINORIOSO LEEARO UN RECUERDO INNACULADO ISOB

# FUNERAL RITES AND SERVICES



GUAYAQUIL GENERAL CEMENTERY Adress: Av. Julián Coronel Location: Guayaquil, Guayas, Ecuador. Web page: www.cementeriogeneral.org.ec



# *"191 years in the service of the Ecuadorian community"*

# **GUAYAQUIL CEMETERY GENERAL**

The Cemetery General declared as "National Cultural Patrimony", from the year 2003 is the only one in the city equipped with the necessary technology to extend cremation services. Those most in need receive funeral services at subsidized costs as in the case of abandoned persons (the homeless) who accede to free burial sites as part of the Junta's magnificent charity work.

# G4-8, G4-9

STATISTICA		FORMATION, 2	013
Funeral Services, The Year	1,439	Available Inventory on	85,174
2013:		Dec/31/2013:	10,050
Emergency	516	<ul> <li>Vaults</li> </ul>	64,121
Pre-Necessity	606	Niche For Remains	2,886
Cremations	280	<ul> <li>Parbularies</li> </ul>	8,117
Samaritan Services	37	Cinerary Niches	
Wake Rooms	19		
• Wakes, The Year 2013	2,951		
Annual Average occupancy	43.14%		

Source: Activities Report, The Year 2013 Cemetery General In Guayaquil







METROPOLITAN PHANTEON Address: Vía Perimetral Km. 8 Location: Guayaquil, Guayas, Ecuador.



# *"In the service of the Ecuadorian Community since November of 2012"*

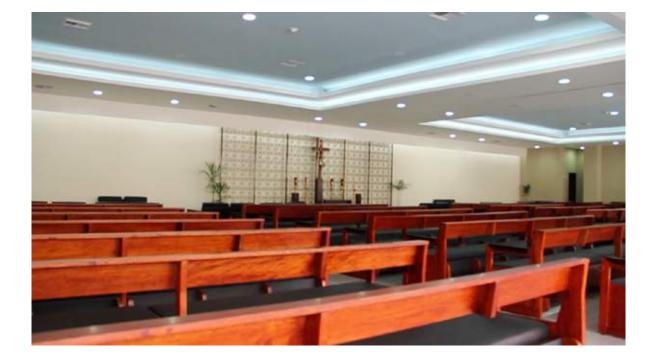
# **METROPOLITAN PHANTEON**

The Metropolitan Pantheon is the first Cemetery in Latin America to install 2 and 3 graves so as to innovate construction processes. This has been manufactured with completely hermetic moulds which prevent leakage of contaminants. A GPS system is used to place the lots and therefore locate each one in the area installed. Tombs are coated with granite, marble tombstones and pre-fabricated crypts for 3 graves.

In a peaceful, tranquil environment, in harmony with nature, a certain area is given so that clients can sponsor a tree, where family members` ashes will be deposited. This is a different, unique way through ashen trees, to cherish the memory of loved ones.

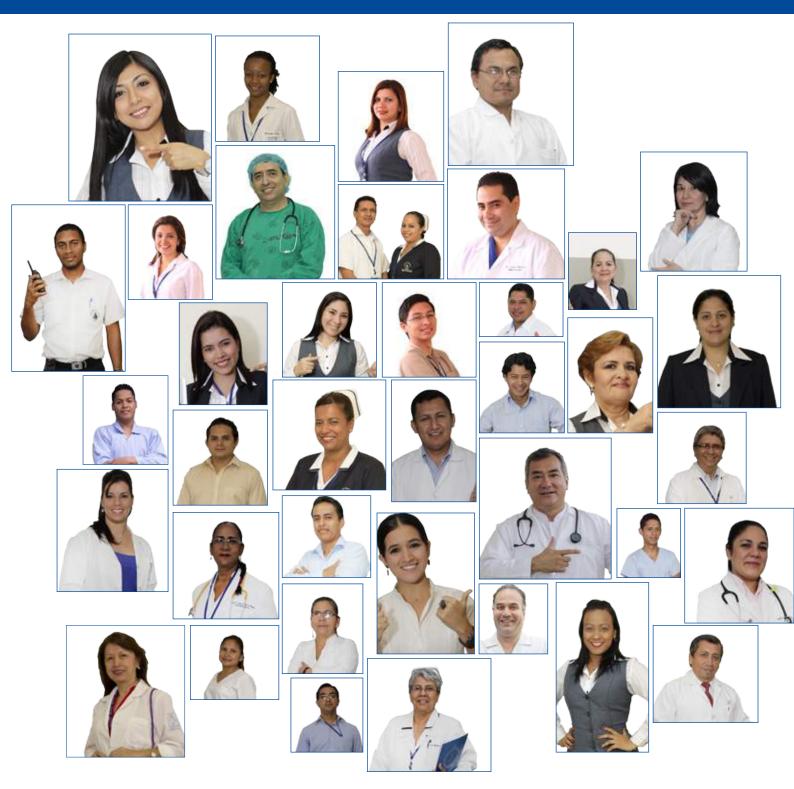
### *G4-8, G4-9*

# Statistical information 2013 Burial Capacity Source: Activities Report, Year 2013 Metropolitan Pantheon





# OUR COLLABORATORS



# WE NUMBER 8,708 COLLABORATORS

# **G4-10**

Our organization is a direct source of employment for 8,708 collaborators spread (Pag. 53) out in all departments in the following way:

COLLABORATORS PER DEPARTMENT												
	Femenine				Masculino							
Department	ON SCHOLARSHIP	TEMPORARY	DEFINITE	DEFINITE WITH TRIAL PERIOD	DEFINITE	Femenine Total	ON SCHOLARSHIP	FIXED	Fixed With Trial Period	DEFINITE	MASCULINE TOTAL	general Total
HOSPITAL LUIS VERNAZA	223		70	247	1347	1887	107	70	215	1031	1,423	3,310
GYAENECO-OBSTETRICS ENRIQUE C. SOTOMAYOR HOSPITAL	87		14	147	1031	1279	58	7	72	356	493	1,772
HOSPITAL DR. ROBERTO GILBERT	151		36	77	975	1239	44	25	50	333	452	1,691
NEUROSCIENCE INSTITUTE	9	1	2	18	332	362	9	2	9	288	308	670
CENTRAL OFFICE			1	10	194	205		3	13	229	245	450
CORAZON DE JESUS HOME			2	9	122	133		1	9	67	77	210
NATIONAL LOTTERY			1	3	64	68		1	5	104	110	178
CEMENTERY GENERAL			1		28	29		20	18	111	149	178
JOSE DOMINGO DE SANTISTEVAN EDUCATIONAL UNIT				6	52	58			4	49	53	111
SANTA LUISA DE MARILLAC EDUCATIONAL UNIT			7	8	60	75			3	11	14	89
CALDERON AYLUARDO HOME			1		16	17				2	2	19
MANUEL GALECIO SHELTER				1	13	14				4	4	18
BIEN PUBLICO SHELTER					3	3				3	3	6
MEDICAL CENTER			1	3		4			2		2	6
General Total	470	1	136	529	4,237	5,373	218	129	400	2,588	3,335	8,708

Fuente: Dirección de Desarrollo Humano

# **G**4-11

In our Organization there is a Workers Trade Union given that freedom of association is a basic human right and collective bargaining constitutes an important commitment to our collaborators.

In association with corporate government, collective bargaining is part of the general framework conducive to responsible management, whereby a tenth contract with the labor union was signed in 2013.

La Junta de Beneficencia de Guayaquil has 2344 employees who are affiliated to labor unions. The contract with the labor union extends coverage to 86% of stable collaborators, be they unionized or not and excludes employees who have been contracted on a trial or temporary basis.

### **G4-12**

### **SUPPLY CHAIN**

The Organization has a supplies department in charge, fundamentally, of supplying all departments by meeting requirements for medicine, medical, and surgical supplies, medical instrumentation, materials to dress a wound, equipment, spare parts and everything necessary for an adequate performance.

During the year 2013 US\$ 74`709,954 were spent on local purchases and imports totaled US \$  $10^{563,461.20}$  for a total of US \$  $85^{273,416.20}$ , an increase of 29.42 % over the year 2012.

Pharmaceuticals and supplies for Hospital consumption are delivered at the Logistics and Distribution Central Warehouse which services all requirements.

Two thousand three hundred and eighty three pharmaceuticals and supplies are handled and subdivided in different categories:

Product categories		duct Logi dministra		Annual Income Value By Purchase			
	2012	2013	Variación	2012	2013	Variación	
Commercial Pharmaceuticals	252	812	322%	912,719	12,247,166	1,342%	
Generic Pharmaceuticals	639	657	3%	11,012,186	12,932,743	15%	
Medical Supplies	770	800	4%	5,498,109	5,819,987	6%	
Commercial Supplies	5	114	2280%	13,164	199,454	1,515%	
TOTALES	1,666	2,383	43%	17,436,176	31,199,351	<b>79</b> %	

The department with the greatest demand for products is the Luis Vernaza Hospital which accounts for 48% of orders attended to by the Central Warehouse.

The Logistics Central Warehouse takes care of deliveries in one working day, at maximum, after receiving the order through the digital system. The Warehouse has a monthly compliance indicator which remains fixed between 98 and 100 %.

In the year 2013, La Junta de Beneficencia maintained commercial relations mainly with 1,177 suppliers.

Quifatex S.A.	Ecuador Overseas Agencies
Bioelectronica Blanco Blancosa S.A.	Roche Ecuador S.A
B. Braun Medical S.A.	Medisumi Pharmaceutical Corporation S.A
Scientific Games	Ingemedica del Ecuador S.A.
Abbot Ecuadorian Laboratories Cia. Ltda.	Difare Ecuadorian Pharmaceutical Distribuitor S.A.
Ecuaquimica	Ecuador Johnson & Jhonson

# **G4-13**

# SIGNIFICANT CHANGES AT THE FACILITIES

La Junta de Beneficencia de Guayaquil is continously bringing about changes at its facilities to improve service. We hereby mention some of these changes:



### Construction of the new Alfredo G. Paulson Hospital.

The new hospital will have a computerized, control and security system, capacity for 414 beds, 13 labor wards, 15 operating rooms and 30 rooms for medical appointments in which to attend the birth of 100 children a day.

Only 49% out of the 69 % projected advancement was actually executed due to updating and redesigning of certain areas.

Relocation and expansion of the Dr. Roberto Gilbert Children's Hospital Pharmacy



Relocation and expansion was performed with the purpose of improving the service extended to outpatients, those hospitalized and emergency. This is attended to by trained personnel in an area conducive to greater ease in selling medical prescriptions and in a safe and efficient manner. It services the public at seven different windows, various shifts throughout 24 hours, 365 days a year.



Remodeling and Expansion of Physical Medicine Area at the Roberto Gilbert Children`s Hospital.



With the purpose of extending improved service and therefore meet the sizable demand for attention to children with physical problems, 80% of which are afflicted with cerebral paralysis: and in a similar percentage those exhibiting spastic behavior which is a nervous system disorder in which the muscles are kept contracted, the Roberto Gilbert children's Hospital expanded the physical medicine and rehabilitation areas.



### Remodeling and Expansion of surgery area at the Luis Vernaza Hospital



After remodeling surgery rooms on the third floor of the Valdez Pavilion these have been equipped with functional, medical equipment of the latest technology in all nine operating rooms which can handle Heart Surgery, Neurosurgery, Vascular Surgery, Ophthalmology, Otorhino, Laparoscopic, Regular Surgery, Organ and Tissue; Cornea, Kidney, Liver and, on a future date, heart transplants.



International infrastructure standards are complied with, together with equipment which guarantees the safe and efficient performance of health professionals which contribute to patient and personnel safety working the area.

Initial Construction date: June 2012 Finished Project date: December 2013

### Center for Diagnosis through Images at Hospital Luis Vernaza, under construction

The Diagnosis through Images Project in 2013 experienced a construction advancement of 45 % and medical Image Equipment was requested of which 2 Eco-cardiographs, and 2 Multipurpose, high-resolution ecographs were received.

In 2014: 2 Digital, Fluoroscopic, X-Ray Equipment, 1 Scanner, 1 Digital Mimographer and 1 digital X-RAY equipment will be received.



Initial Construction date: January 2013 - Project Delivery date: May 2014

# **G4-1**4

Our Organization invokes principle # 15 of the Rio Declaration regarding the environment and United Nations development in 1992 which asserts the following:

<< With the purpose of protecting the environment, all states should follow precautionary criteria according to their capacity. When in grave or irreversible danger, the lack of absolute scientific certainty should not be a reason to delay the adoption of effective measures to prevent environmental degradation.

We are conscious that dangerous and infectious waste is produced at our Hospitals whereby Infections Control Departments exist at each one to perform daily inspections so as to prevent and/or control possible outbreaks.

With a purpose to safeguard the environment a hazards study was drawn up and waste-friendly controls and treatment systems were put into effect at all four Junta de Beneficiencia de Guayaquil Hospitals whereby they obtained the environmental license awarded by the Guayaquil Municipality.

# **G**4-15

Our country complies with the law and the pertinent international norms, as well as, United Nations **10 principles of a World Agreement.** 

See Annex # 1.

# **G4-16**

La Junta de Beneficencia de Guayaquil is a part of:

- ACHPE-Hospitals and private clinics in Ecuador as a member of the Board of Directors during the period November 2013 to November of 2015 according to resolutions adopted by members at the Last General Assembly held in Quito on November the 26th of 2013.
- ACE-UNIAPAC (Businessmen's Christian Association-Company Directors' International Christian Union) as partners.
- CONASA-MSP (Ministry of Public Health National Health Council), as a member.

# SECTION 3 COVERAGE AND MATERIAL ASPECTS

# **G4-1**7

In the Organization`s consolidated Financial statements all sections are included:

Luis Vernaza Hospital

Dr. Roberto Gilbert Children`s Hospital

Enrique C. Sotomayor Gynaeco-Obstetrics

Hospital

The Neuroscience Institute

The José Domingo de Santistevan Educational Unit.

The Santa Luisa de Marillac Educational Unit.

The Calderón Ayluardo Home

The Manuel Galecio Shelter

The Bien Público Shelter

The Corazón de Jesús Home

The Guayaquil Cemetery General

The Metropolitan Pantheon

The National Lottery

# **G4-18**

Information in this report was gathered based on a guide used for drawing up sustainability reports published by Global Reporting Initiative (GRI) and on this occasion we take the last available version as a reference point. (G4)

At the end of every year each Inspectorship and Technical/Administrative offices of all Junta de Beneficencia de Guayaquil departments, draw up an annual report for the director, containing those most relevant events of the year. These reports were the basis of the Social Responsibility Report.

The steps taken to determine contents for this report are the following:

- 1. Identification of information required by the GRI
- 2. Establishing priorities
- 3. Validation by Head Office
- 4. Revision and editing

To properly cover each aspect all related area headquarters have been requested to submit the required additional information.

# G4-19, 20, 21

# CATEGORIES AND ASPECTS CONSIDERED IN THE REPORT

During the process of defining contents for this report, information was brought up relating to the following aspects in each of those categories demanded by the GRI:

ECONOMIC CATEGORY								
<ul><li>Economic Performance</li><li>Market Presence</li></ul>	<ul><li>Indirect Economic Consequences</li><li>Acquisition Practices</li></ul>							
ENVIRONMENTAL	CATEGORY							
<ul><li>Energy</li><li>Water</li></ul>	Effluents And Residues							
SOCIAL PERFORMANCE CATEGORY								
LABOR PRACTICES AND DIGNITY AT WORK	HUMAN RIGHTS							
<ul> <li>Employment</li> <li>Relations Between Workers And Head Office</li> <li>Security And Occupational Health</li> <li>Training And Education</li> <li>Diversity And Equal Opportunity</li> <li>Retribution Equality For Men &amp; Women</li> <li>Mechanisms To File Claims Regarding Labor Practices</li> </ul>	<ul> <li>Investment</li> <li>No Discrimination</li> <li>Forced Labour</li> <li>Security Measures</li> <li>Indian Population Rights</li> <li>Mechanisms To File Claims Regarding Human Rights.</li> </ul>							

# **G4-22**

Information contained in the previous Social Responsibility Report was not reformed.

# **G**4-23

Coverage of each aspect related to the previous memoir will be considered in the Social Responsibility Report for 2014. Since version # 4 of the GRI was used to draw up the present report which contemplates additional aspects to those contained in the previous version.

SECTION 4 INTEREST GROUP'S PARTICIPATION

## IDENTIFICATION OF OUR INTEREST GROUPS

La Junta de Beneficencia de Guayaquil has identified its interest groups in order to find out what they require from the Organization and, in this way, extend better attention to them. This Social Responsibility Report is one way to communicate with interest groups.

#### **G4-25**

Our Organization emerged as an answer to the needs of the community, whereby our first interest groups are those which derive benefits from our services. The rest of the groups sprung from relationships associated with our services.

Once interest groups are clearly identified, we can be certain of their requirements from the Organization and, in this way, extend better service to them.

Interest Groups	Requirements From Organization	Communication Mechanisms
Members of La Junta De Beneficencia De Guayaquil	<ul> <li>Effectivness And Efficiency</li> <li>Honesty</li> <li>Efficient Use Of Resources</li> <li>Sustainment: To Continue Charity Work Begun By La Junta De Beneficencia De Guayaquil In 1888.</li> </ul>	<ul> <li>General Stockholders` Meeting</li> <li>Directors' Board</li> <li>Hospital Board</li> <li>Consulting Board</li> <li>Committments To The Unions</li> <li>Auditing Results</li> <li>Funds Usage Report</li> <li>Committees' Reunions</li> <li>Job Indicators</li> </ul>
Patients And Family Members	<ul> <li>Physical And Mental Health Services</li> <li>Preventive And General Healthcare Education</li> <li>Fair Price</li> <li>Quality, Warmth And Safety In Attention Extended.</li> <li>Competent Professionals</li> <li>To be listened to</li> <li>Respect</li> <li>Timely service</li> </ul>	<ul> <li>Suggestions Box</li> <li>Complaints Received</li> <li>Socio-Economic Visit By Social Workers</li> <li>Measuring Degree Of Service Satisfaction</li> <li>Educational Talks.</li> <li>Psycho-social talks</li> <li>Open house</li> <li>Informative Television in waiting rooms</li> <li>Campaigns focused on a given disease</li> </ul>

#### **G**4-24

Interest Groups	Requirements From Organization	Communication Mechanisms
Students and parents	<ul> <li>Academic excellence</li> <li>Fair Price</li> <li>Good Service</li> <li>To be listened to</li> <li>Respect</li> </ul>	<ul> <li>Student council</li> <li>Parent's Reunions</li> <li>Student's Orientation</li> <li>Olympic Games</li> <li>Integration Events</li> <li>Parent's Central Committee</li> </ul>
Elderly Adults	<ul> <li>Geriatric Care</li> <li>Improved Quality of life</li> <li>Protection</li> <li>Medical, psychological and spiritual assistance</li> <li>Company</li> <li>Spiritual and medical attention</li> </ul>	<ul> <li>Family Integration</li> <li>Spiritual Retreats</li> <li>Recreational Outings</li> </ul>
Orphaned or destitute young girls	<ul> <li>A Welcoming home</li> <li>Care</li> <li>Recreation</li> <li>Education</li> <li>Sporting activities</li> <li>Christian upbringing</li> <li>Medical attention</li> <li>Protection</li> <li>Love</li> </ul>	<ul> <li>Cohabitation</li> <li>Summer competitions</li> <li>Integrating events</li> <li>Recreational outings</li> </ul>

Interest Groups	Requirements From Organization	Communication Mechanisms	
Working Community	<ul> <li>Fair And Punctual Remuneration</li> <li>Clear Rules And Functions Work Stability</li> <li>Safe Work Environment</li> <li>Support For Growth And Professional Development</li> <li>Recognition</li> <li>Respect As A Person</li> <li>Listened To Regarding Suggestions For Improvement</li> <li>Respect For Agreements With The Union</li> </ul>	<ul> <li>Surveys regarding the mood at work</li> <li>Performance evaluation Occupational health committee</li> <li>Informative bulletins</li> <li>Intranet</li> <li>Electronic mail</li> <li>Celular telephones</li> <li>General Welfare events</li> <li>Training courses</li> <li>Open doors</li> <li>Dialogue with Union Associations</li> <li>Suggestions Mail-Box</li> <li>Reunions</li> <li>Strategic Planning</li> <li>Work policies</li> <li>Social events</li> <li>Stimuli</li> <li>Brochures</li> </ul>	
Goods And Services Providers	<ul> <li>Compliance with payment committments</li> <li>Honesty regarding contracts</li> <li>Long – Term relationship</li> <li>Win-win relationship</li> <li>Fair competition</li> </ul>	<ul> <li>Contracts</li> <li>Purchase web-site</li> <li>Provider's evaluation and qualifications</li> <li>Training</li> </ul>	
Government	<ul> <li>Respect For The Law</li> <li>Compliance With Duty</li> <li>Standards Compliance</li> <li>Support For Community Needs</li> <li>Security Promotion</li> </ul>	<ul> <li>Agreements</li> <li>Agreement Reunions</li> <li>Auditing Procedures To Award Licenses</li> </ul>	

Interest Groups	Requirements From Organization	Communication Mechanisms		
Health Insurance Companies	<ul> <li>Fine Service For Affiliates</li> <li>Service Availability</li> <li>Compliance With Agreements</li> </ul>	<ul><li>Agreements</li><li>Agreement reunions</li></ul>		
Universities And Health Centers	<ul> <li>Agreements for student practices</li> <li>Alliances for postgrad activity development at hospitals</li> <li>Agreements for teaching collaboration</li> </ul>	<ul> <li>Postgrad organization</li> <li>Assistantship</li> <li>Cooperation agreements</li> <li>Internships</li> </ul>		
Organizations Which Support Our Work	<ul> <li>Cooperation and a way to extend free medical attention to patients of scarce means</li> <li>Report regarding donation's final destiny</li> </ul>	<ul> <li>Agreements</li> <li>Electronic mail</li> <li>Management and coordination of donations' final destiny</li> </ul>		
The Environment	<ul> <li>Correctly handled waste</li> <li>No environmental contamination</li> <li>Paper saving</li> <li>Recycling</li> <li>Energy and water consumption efficiency</li> <li>Infections prevention and control</li> <li>Comprehensive handling of green areas</li> </ul>	<ul> <li>Risk-Management</li> <li>Committee for environmental management</li> <li>Infection control committee</li> </ul>		

Interest Groups	Requirements From Organization	Communication Mechanisms	
Community	<ul> <li>Labor sources</li> <li>Acquaintance with services offered</li> <li>Service innovations</li> <li>Prevention talks and treatment of illnesses</li> <li>Charity services regarding physical and mental health</li> <li>education</li> <li>Protection for elderly adults</li> <li>Help</li> </ul>	<ul> <li>Web page</li> <li>Education-Talks</li> <li>Open house to discuss subjects of interest</li> <li>Programs for the community</li> <li>Health-importance awareness</li> <li>Means of communication</li> <li>Opportune Help Program</li> <li>Godfathers Plan Program</li> <li>Talks and prevention events</li> <li>Artistic event</li> <li>Competitions</li> </ul>	
Health professionals	<ul><li>National reference point</li><li>Labor source</li></ul>	<ul><li>Conferences</li><li>Updating symposiums</li><li>Medical Journal</li></ul>	
Other Organizations		<ul> <li>Telephone Communication</li> <li>Electronic mail</li> <li>Web page</li> <li>Cooperation agreements</li> </ul>	

## COMMUNICATION WITH OUR INTEREST GROUPS

*G4-26* 

#### WE ARE THE JUNTA MAGAZINE



We are in constant communication with our Interest Groups. One of them is our "Somos Junta" (We are the Junta) Magazine through which we transmit our mission to serve and help our fellow man by showing our interest groups those activities performed by our organization in the areas of health, education and care for elderly adults: areas in which, all of us, who make up La Junta de Beneficencia de Guayaquil, work from day to day.

#### **MEDICAL MAGAZINE**



Our Hospitals` Medical Magazine is the official medium for scientific diffusion of la Junta de Beneficencia de Guayaquil.

It is academically guaranteed by the Universidad de Guayaquil Sciences Faculty, and by the Academic Commision according to official note N°. 5-sub, dated November of 1997, and the Academic Deputy Rectorate of same by way of official note N°. 896-VR-AC-97 Date de November 4th, 1997; as well as from Universidad Catolica Santiago de Guayaquil (Guayaquil Catholic University) according to communiqué N°. DM-992-97 dated November 13th, 1997

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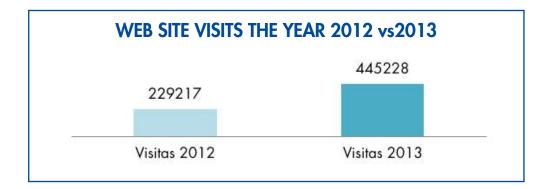
#### **WEB PAGE**

To extend different services we have a general web page and one for each department where we inform about our activities. Furthermore we are present in Facebook and Twitter.



WEB PAGE	To gain knowledge regarding:
www.juntadebeneficencia.org.ec	Junta de Beneficencia de Guayaquil
www.hospitalvernaza.med.ec	Hospital Luis vernaza
www.hospitalrobertogilbert.med.ec	Roberto Gilbert Children`s Hospital
www.hospitatenriquesotomayor.med.ec	C. Sotomayor Gynaeco-Obstetrics Hospital
www.institutoneurociencias.med.ec	Neurosciences Institute
www.santistevan.edu.ec	José Domingo de Santistevan Educational Unit
www.marillac.edu.ec	Santa luisa de Marillac Educational Unit
www.manuelgalecio.org.ec	Manuel Galecio Shelter
www.calderonayluardo.org.ec	The Calderon Ayluardo Home
www.asilobienpublico.org.ec	The Bien Publico Shelter
www.hogarcorazondejesus.org.ec	The Corazon de Jesus Home
www.cementeriogeneral.org.ec	The Guayaquil General Cementery
www.revistamedica.org.ec	Medical Journal
www.jbgcompras.org.ec	Shopping Website
youtube.com/jbgorg	Social Websites
twitter.com@jbgorg	Social Websites
facebook.com/jbgorg	Social Websites

Visits to websites have grown 94% as compared to last year due to an increase in health guides, as indexed in search mechanisms (SEOz) and Google Adwords, campaign activation. 2 SEO are initials in English for "optimization of search mechanisms"



As follows, a list of some of those contacts focused on different interest groups:

Interest Group	Communications
Patients/Family Members	<ul> <li>Accessibility to service</li> <li>Lupus patients ' Club</li> <li>Diabetes Patients ' Club</li> <li>Kidney Transplant Patients' Club</li> <li>HIV AIDS Open House</li> <li>Diabetes World Day Open House</li> <li>Clean Hands Open House</li> <li>High Blood Pressure Open House</li> <li>World Health Day Open House</li> <li>Pain Therapy Work Sessions</li> <li>Transplant Unit Anniversary Work Sessions</li> <li>Permanent Health Education for Family Members.</li> <li>Talks and Activities for Psoriasis World Day</li> <li>Prostate Week</li> <li>Liver Transplant Patients ' Reunion</li> <li>Breast Feeding Week</li> <li>Mother's Day Celebration</li> <li>Brochures and Campaigns as part of Communication requirements according to Joint Commission International Norms:</li> <li>"Speak Confidently"</li> <li>"Patients Rights"</li> <li>Participation of Family Members in patient identification and Hospital Services</li> <li>Survey of family members to validate use of bracelet on patient.</li> <li>Posters on hand cleansing recommendations</li> <li>Talks on Family commitment to patient's treatment.</li> </ul>

Interest Group	Communications
<ul> <li>Public speaking contests organized by the Guayaquil Municipali</li> <li>Student Council Election</li> <li>Olympic Games</li> <li>Prize Award for Excellency</li> <li>Prize Award to Sportsman</li> <li>Parents' Central Committee</li> <li>First Communion Confirmation</li> </ul>	
Elderly Adults/ Families	<ul> <li>Informative campaign about elderly adult week</li> <li>Bringing family member´s data up to date</li> <li>Talk regarding common illnesses affecting elderly adults.</li> </ul>
Comunidad de Traba- jo/Familias	<ul> <li>Brochures and promotional campaigns for recreational and sporting center, vocational camp for collaborators' sons as well as swimming, basketball and karate instruction</li> <li>Training brochures regarding the use of HIS (Hospital Information System).</li> <li>Informative campaign on new RIS PACS technology</li> <li>Informative campaign on new security and occupational health regulations</li> <li>Talks on risks at work</li> <li>Talks on a healthy life</li> <li>Labor Gymnastics</li> <li>Messages left on collaborators' cell phones regarding information of interest</li> <li>Surveys via mail on specific facts useful in detecting shortcomings in tools such as Outlook.</li> <li>A Magical Christmas for collaborator's children</li> <li>A projects exhibition for data processing improvement.</li> </ul>
Organizations Which Support Our Work	<ul> <li>Coordination for surgery implementation</li> <li>Physical space, implements</li> </ul>

Interest Group	Communications
Community	<ul> <li>Market feasibility studies through companies which specialize on strategy definition with surveys focused on: <ul> <li>A study on youth</li> </ul> </li> <li>Market feasibility study to locate medical establishment network focused on primary attention.</li> <li>Promotion and presentation of play called "the 3 seas" where the actors are Neurosciences Institute patients</li> <li>Informing the Community at large about the Day Rehabilitation Center at the Neurosciences Institute.</li> <li>Neurosciences Institute Day Rehabilitation Center</li> <li>Information transmission regarding World Health Day</li> <li>Neurosciences Institute Open House</li> <li>Maternal Breast-Feeding Advice</li> <li>Artistic event called "songs and melodies in the final resting place" performed at the Guayaquil Patrimonial Cemetery</li> <li>Blood donation promotion, one of the most generous, solidary gestures from a human being</li> <li>At the Hospital Luis Vernaza over 700 persons benefitted from high blood pressure controls.</li> <li>The "We are the Junta" magazine.</li> <li>Our choir invited, to the Community's delight</li> <li>Preventive health through our web page.</li> </ul>
Health Professionals	<ul> <li>Our Hospitals ' Medical journal is the official venue for scientific diffusion from La Junta de Beneficencia de Guayaquil.</li> <li>XXXI Medicinal, Surgical and Specialties Congress, VII Nursing and Administrative working day, IV Open House and II Investigative work contest at Hospital Luis Vernaza</li> <li>The Gynaeco-Obtetrics, Neonatology and Anaestheziology IV International Congress, V Administrative Working Days , VI Nursing Working Day at the Gynaeco-Obstetrics Enrique C. Sotomayor Hospital.</li> <li>I Quality Congress at the Roberto E. Gilbert Children's Hospital Clinical Laboratory.</li> <li>II Clinical Neurology Working Day at Hospital Luis Vernaza.</li> </ul>

Interest Group	Communications
Goods and Services Providers	<ul> <li>9 Laboratories endorse our Medical Journal</li> <li>Agreements</li> <li>Open House Participation</li> <li>Training Workshops Regarding Website Purchases</li> <li>Purchase Website</li> </ul>
Universities and Health Attention Centers	<ul> <li>Rotating Internship at Hospital Luis Vernaza with 59 Universidad de Guayaquil students</li> </ul>

La Junta de Beneficencia de Guayaquil has not encountered major problems with its interest groups. SECTION 5: MEMORY PROFILE

#### G4-28, G4-29, G4-30

The Informative, period for this report corresponds to the year 2013 and is our second consecutive one. We have taken on the challenge of annual elaboration and transmission according to the International Guide for Social Responsibility Reports elaboration from global reporting initiative GRI3., on this occasion we consider its last G4 version.

#### **G4-31**

We thank all those who offered their time and knowledge to draw up this report and we are open to commentaries and suggestions from our readers in preparation for the next version. These can be sent to:

Eng. James Higgins, Image and Communications Director jhiggins@jbgye.org.ec

LSI Diana Correa Torres, Management Systems Director dcorrea@jbgye.org.ec

#### **G4-32**

The Essential "In Conformity" opinion has been selected for this report according to the GRI sustainability memoirs elaboration guide, however, only XX of 24 points of basic general contents contained in the exhaustive " In Conformity" option have been considered as well as XX of the XX points in specific contents.

The following reference table connects the point requested by the GRI and the page where it is located within this document.

NOTE: In this reference table, and using a light blue marker, contents for each option are highlighted "In conformity" and with an X those GRI Points that have been considered in this Social Responsability Report.

<sup>3</sup> The GRI is a United Nations Environmental Program (PNUMA) based on voluntary adoption of universal acceptance norms to improve the Quality, the relevance, trustworthiness and information comparison in corporate sustainability reports.

BASIC GENERAL CONTENTS				
PARAGRAPH 1 STRATEGY AND ANALYSIS		ESSENTIAL OPTION	EXAUSTIVE OPTION	
Guide	Page			
G4-1	8	Director'S Declaration	Х	
G4-2	10			Х
PARAGRA	APH 2			
ORGANIZ	ZATION'S PR	OFILE		
G4-3	26		Х	
G4-4	37		Х	
G4-5	26		Х	
G4-6	28		Х	
G4-7	28		Х	
G4-8	42-96		Х	
G4-9	42-96		Х	
G4-10	99		Х	
G4-11	100		Х	
G4-12	100		Х	
G4-13	101		Х	
G4-14	104		Х	
G4-15	104		Х	
G4-16	104		Х	
SECTION	3			
COVERAC	GE AND MA	TERIAL ASPECTS		
G4-17	106		Х	
G4-18	106		Х	
G4-19	107		Х	
G4-20	107		X	
G4-21	107		Х	
G4-22	108		Х	
G4-23	108		X	
SECTION 4 INTEREST GROUPS PARTICIPATION				
G4-24	110		Х	
G4-25	110		Х	
G4-26	115		Х	
G4-27	120		Х	

<b>SECTION 5</b>				
MEMORY P				
G4-28	122		Х	
G4-29	122		Х	
G4-30	122		Х	
G4-31	122		Х	
G4-32	122		Х	
G4-33	128		Х	
PARAGRAP	РН 6			
CORPORAT	E GOVERNA	ENT		
G4-34	130		Х	
G4-35	137			Х
G4-36	137			Х
G4-37	137			Х
G4-38	132			Х
G4-39	137			Х
G4-40	131			Х
G4-41	137			Х
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G4-44				
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G4-46				
G4-47				
G4-48				
G4-49				
G4-50				
G4-51				
G4-52	137			Х
G4-53	139			Х
G4-54	139			Х
G4-55	140			Х
PARAGRAPH 7				
ETHICS AND INTEGRITY				
G4-56	143		Х	
G4-57	144			Х
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BASIC SPECIFIC CONTENTS				
INFORMATION ON THE APPROACH TO MANAGEMENT				
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G4-DMA				
INDICATORS ACCORDING TO CATEGORY				
ECONOMICS	CATEGORY:			
G4-EC1	146		Х	
G4-EC2				
G4-EC3				
G4-EC4				
G4-EC5				
G4-EC6	149		Х	
G4-EC7	149		Х	
G4-EC8				
G4-EC9	151		Х	
ENVIRONME	NTAL CATEGO	RY:		
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G4-EN4				
G4-EN5	153		Х	
G4-EN6	153		Х	
G4-EN7				
G4-EN8	154		Х	
G4-EN9				
G4-EN10				
G4-EN11				
G4-EN12				
G4-EN13				

G4-EN14       X         G4-EN15       154       X         G4-EN16       G       G         G4-EN16       G       G         G4-EN17       G       G         G4-EN18       G       G         G4-EN19       G       G         G4-EN20       X       G         G4-EN21       154       X         G4-EN22       159       X         G4-EN23       159       X
G4-EN16       G4-EN16       G4-EN17         G4-EN17       G4-EN18       G4-EN19         G4-EN19       G4-EN20       G4-EN20         G4-EN21       154       X         G4-EN22       159       X         G4-EN23       159       X
G4-EN17       G4-EN17       G4-EN17         G4-EN18       G4-EN19       G4-EN19         G4-EN20       G4-EN20       G4-EN20         G4-EN21       154       X         G4-EN22       159       X         G4-EN23       159       X
G4-EN18       G4-EN19         G4-EN20       G4-EN20         G4-EN21       154         G4-EN22       159         G4-EN23       159
G4-EN19       G4-EN20         G4-EN21       154         G4-EN22       159         G4-EN23       159
G4-EN20       X         G4-EN21       154       X         G4-EN22       159       X         G4-EN23       159       X
G4-EN21       154       X         G4-EN22       159       X         G4-EN23       159       X
G4-EN22     159     X       G4-EN23     159     X
G4-EN23 159 X
G4-EN24
G4-EN25
G4-EN26
G4-EN27
G4-EN28
G4-EN29
G4-EN30
G4-EN31
G4-EN32
G4-EN33
G4-EN34
SOCIAL PERFORMANCE CATEGORY:
LABOR PRACTICES AND DIGNIFIED WORK
G4-LA1 160 X
G4-LA2 162 X
G4-LA3 162 X
G4-LA4 162 X
G4-LA5
G4-LA6 163 X

G4-LA7			
G4-LA8			
G4-LA9	164		Х
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G4-LA11	168		Х
G4-LA12	168		Х
G4-LA13	169		Х
G4-LA14			
G4-LA15			
G4-LA16	169		Х
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G4-HR1			
G4-HR2	170		Х
G4-HR3	171		Х
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G4-HR6	171		Х
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G4-HR12	172		Х
Society			
G4-SO1			
G4-SO2			
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G4-SO4			
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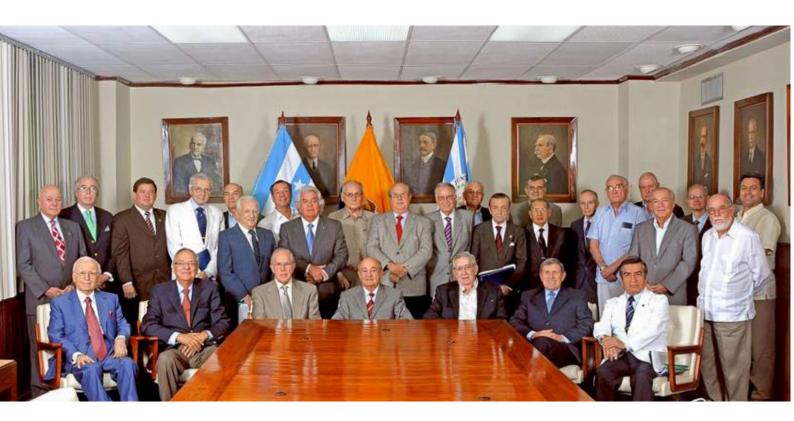
G4-SO6		
G4-SO7		
G4-SO8		
G4-SO9		
G4-SO10		
G4-SO11		
Responsibility	For Products	
G4-PR1		
G4-PR2		
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G4-PR4		
G4-PR5		
G4-PR6		
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G4-PR9		

This report has not been subjected to external verification.

# PARAGRAPH 6 CORPORATE GOVERNMENT

# GOVERNMENT STRUCTURE AND ITS COMPOSITION

**G**4-34



La Junta de Beneficencia de Guayaquil has a government structure composed of a General Board of Directors with thirty nine voluntary members and 3 permanent ones. The latter donate their time and experience as prestigious men of enterprise for the administrative and social welfare of La Junta de Beneficencia de Guayaquil.

It should be noted that none of the General Board members perceive any type of economic remuneration for their work, rather they choose to voluntarily dedicate their time to the vast charity endeavor. "La Junta de Beneficencia de Guayaquil means service, because we are beckoned by them to duplicate their efforts, make history and transform longings of love into influential reality in such a way that the work accomplished will mitigate the pain and suffering of others, allowing hope to reappear"

#### **G4-40**

A majority of members are elected by vote at the General Board of Directors, while three are designated by Guayaquil public entities. Institution members are encharged with supervision and handling of the different departments as Inspectors.

Unlike the way a traditional Board of Directors works, our members supervise matters on a daily basis, which is a guarantee for high - level performance at all our departments, services and administrative areas as well as to maintain our institution's charity work always active.

The main body is the General Board of Directors whose members name Executive Committee Members, Director, Inspectors and Deputy-Inspectors on a yearly basis.



### MEMBERS OF THE GENERAL BOARD OF DIRECTORS

HONORARY VOLUNTARY MEMBERS	BORN, PERMANENT MEMBERS
<ol> <li>Andrade Gonzalez Carlos</li> <li>Amador Pontón Leopoldo</li> <li>Aspiazu Wrigh Lautaro</li> <li>Barniol Zerega Rodolfo</li> <li>Carrera Drouet Danilo</li> <li>Castillo Barredo Santiago</li> <li>Costa Echeverria José Felipe</li> <li>Chiriboga Parra Luis</li> </ol>	<ol> <li>Carlos Gomez Amoretti Universidad De Guayaquil Dean Of Medical Science Faculty.</li> <li>Paul Ponce Quiroz Guayas And Galapagos District Attorney.</li> <li>Roberto Gilbert Febres-Cordero Town Councillor In Charge Of Charity Work.</li> </ol>

EXECUTIVE COM	MITTEE MEMBERS
MEMBERS	POSITION



Dr. Werner Moeller Freile Eng. Ernesto Noboa Bejarano Eng. Felipe Costa Echeverria	Director First Deputy Director Second Deputy Director
Counselor Jose Salazar Barragan Dr. Paolo Marangoni Soravia Ec. Danilo Carrera Drouet Eng. Eduardo Romero Carbo	Principal Members
Dr. José Fernando Gomez Rosales Eng. Miguel Perez Quintero Eng. Leopoldo Amador Pontón Eng. Francisco Manfredi Trullas	Alternate Members
Dr. Galo Garcia Feraud	Ad-Honorem Legal Adviser
Dr. Raúl Gómez Ordeñana Mr. Armando Baquerizo Carbo	Guests

INSPECTORSHIP AND DEPUTY INSPECTORSHIPS					
HEALTH	INSPECTOR/DEPUTY INSPECTORS				
Hospital Luis Vernaza	Eng. Felipe Costa Echeverría Eng. Jorge Tola Miranda Eng. Jorge Roca Orrantia				
Dr. Roberto Gilbert E. Children´S Hospital	Eng. Oscar Orrantia Vernaza Eng. Juan Martínez Illingworth Eng. Francisco Manfredi Trullas				
Enrique C. Sotomayor Gynaeco-Obstetric Hospital	Eng. Francisco Solá Medina Dr. José Fernando Gómez Rosales Dr. Guillermo Wagner Cevallos				
Neurosciences Institute	Eng. Benjamín Rosales Valenzuela Eng. Eduardo Romero Carbo Mr. Julio Guzmán Baquerizo				
EDUC	ATION				
Santa Luisa de Marillac Educational Unit	Mr. Carlos Vergara Camacho Eng. Eduardo Romero Carbo				
José Domingo de Santistevan Educational Unit	Ing. Luis Trujillo Bustamante Dr. Galo García Feraud				
UPBRINGING AND PROTECTION FOR YOUNG GIRLS					
Calderón Ayluardo Home Manuel Galecio Shelter	Mr. Stanley Wright Roggiero Eng. Francisco Manfredi Trullas				
CARE FOR 1	CARE FOR THE ELDERLY				
Calderón Ayluardo Home Manuel Galecio Shelter	Mr. Stanley Wright Roggiero Eng. Francisco Manfredi Trullas				
CARE FOR 1	THE ELDERLY				
Bien Público (Public Welfare) Shelter	Mr. Carlos Vergara Camacho Eng. Eduardo Romero Carbo				
Corazón de Jesús (Sacred Heart) Home	Lcdo. Vicente Santistevan Arosemena Eng. Eduardo Romero Carbo				
FUNERAL	SERVICES				
Guayaquil General Cemetery Metropolitan Pantheon	Arq. Fernando Illingworth Vernaza				
National Lottery	Eng. Ernesto Noboa Bejarano Mr. Stanley Wright Roggiero Eng. Benjamín Rosales Valenzuela				

CORPORATE AREAS				
INSPECTORS/DEPUTY INSPECTORS	AREAS			
Eco. Danilo Carrera Drouet Finance	Computer Science			
Dr. Heinz Moeller Freile Dr. Alejandro Ponce Henríquez Eng. Rodolfo Barniol Zerega	Human Development			
Eng. Rodolfo Barniol Zerega Mr. Ángel Polibio Sánchez Mr. Bartolomé Huerta Noboa	Supplies			
Eng. Juan Marcet Ghiglione	Agreements And Self-Management			
Eng. Carlos Andrade González	Logistics And Distribution			
Mr. Lautaro Aspiazu Wright Eco. Luis Carrera del Río	Foreign Relations			
Eng. Leopoldo Amador Pontón Dr. Galo García Feraud Mr. Ángel Polibio Sánchez	Land And New Constructions			
Eng. Bartolomé Huerta Noboa Dr. Alejandro Ponce Henríquez Eng. Leopoldo Amador Pontón	Real State Management			
Sr. Jorge Roca Orrantia Eng. Eduardo Romero Carbo	Institutional Cooperation			
Mr. Julio Guzmán Baquerizo Mr. Carlos Vergara Camacho	Food Store			
Dr. Gonzalo Noboa Elizalde Mr. Alfredo Guzmán Darquea	Printing House			
Eng. Jorge Tola Miranda	Medical Journal			
Mr. Carlos Andrade González	Assets Acquisition			

Our organization has Central Committees as well as committees at each of our Hospital Departments:

CENTRAL C	COMMITTEES
<ol> <li>Corporate Management</li> <li>Computer Science</li> <li>Security And Occupational Health</li> <li>Hospital Waste Control</li> <li>Within The Hospital</li> <li>Hospital Infection Control</li> <li>Joint Commission International Certification</li> </ol>	COMMITTEES ENRIQUE C. GYNAECO-OBSTETRICS HOSPITAL 1. Consulting Tecnical Council 2. Bioethics And Good Medical Practice 3. Hospital Waste 4. Medical Auditing 5. Quality 6. Maternal Mortality 7. Neonatal Mortality 8. Pharmacotherapy 9. Pharmacotherapy 9. Pharmacovigilance 10. Maternal Breast-Feeding 11. Infections Control 12. Teaching And Investigation 13. Private Clinic 14. Strategic Plan 15. Gynaeco – Obstetrics Executive 16. Neonatology Executive 17. Projects Unit 18. Administrative Management 19. Committee For Continous Obstetric And Pre- Natal Quality Attention Improvement. 20. Security And Occupational Health Joint Management. 21. Contingencies 22. Joint Commission International Certification.
ROBERTO E. GILBERT CHILDREN´S HOSPITAL	NEOROSCIENCES INSTITUTE
<ol> <li>Security And Occupational Health</li> <li>Hospital Waste</li> <li>Bio-Ethics And Investigation</li> <li>Infections And Epidemical Control</li> <li>Quality</li> <li>Patient'S Safety</li> <li>Medical Auditing</li> <li>Pharmacovigilance</li> </ol>	<ol> <li>Clinical Record Handling</li> <li>Medical Audit</li> <li>Pharmacotherapy</li> <li>Pharmacovigilance</li> <li>He Usage</li> <li>Bioethics</li> <li>Hospital Waste</li> <li>Quality</li> <li>Security And Occupational Health</li> </ol>

The committees ' continous work strengthens the administrative and technical process by gathering frequently to adopt opportune decisions regarding management, be they through dispositions, policy-making or, eventually, disciplinary measures.

#### *G4-35*

La Junta de Beneficencia keeps a functional chart for its central office as well as for each Department where the top authority in each Department and corporate area is the Inspector, a volunteer, honorary member of the Junta de Beneficencia de Guayaquil, whose job is to supervise economical, environmental and social functions including risks, pertinent opportunities and compliance with norms and policies.

#### **G4-36**

The Organization's executive posts report to Department or Corporate Area Inspectors

#### **G4-3**7

Every two weeks the Consulting Board meets at each Health Department, presided by the Inspector, in order to analyze initiatives, strategies, projects and problems at the Hospital and therefore offer the best of services to its patients.

Depending on the type of consultation, treatment is given at each Department or

directly by the Organization's director and, if necessary, by the General Board.

#### **G4-39**

La Junta de Beneficencia de Guayaquil's Director has an executive post within the Organization to guarantee a high functional level, efficiency and compliance with objectives.

#### **G4-41**

High office dictates the Organization's broad outlines and a strategic plan is developed at each department voicing objectives and displaying initiatives as well as projects directed toward reaching the Organization's objectives.

#### **G**4-52

La Junta de Beneficencia de Guayaquil determines collaborators' remuneration based on a salary matrix created to that effect and which is structured on a basis composed of eleven levels of responsibility where each scale is made up of a horizontal band with five grades (horizontal range) designed to address each salary evaluation.

Those 11 levels are focused on job evaluation results, expressed in monetary terms, horizontal band rewards seniority and certain special or exceptional events which may come up when gathering new human resources or distinguishing particular circumstances relating to the Organization's existing personnel. For job evaluation purposes, internal fairness is taken into consideration (level of responsibility, process complexity, impact on Institution's results and knowledge or degree of formation regarding the job) as well as external fairness (The market and governmental policies) obtained through "functional description and profiles according to field of competence".

The process of maintaining profiles of all posts is the responsibility of organizational development, incorporating modifications when structural changes arise and/ or substantial changes in the contents of same as well as the creation of new structures. The result is a new hierachical order at levels existing in all posts. Key processes by which remuneration is determined are:

- Hiring
- Entry to plant
- Revision of new structures and/or posts
- Career plan (promotions and/or a raise)

The Human Corporate Development Office has an integral compensation administrative AC1 department composed of 3 technical, specialized resources in this matter.

All themes regarding remunerations are handled in a centralized way, through corporate government and there are no advisors on this matter. The only external recourse to be counted on is a salary survey conducted by the PWC company.

In a general manner, the salary matrix is structured in the following manner:

NIVEL	FORMACIÓN ACADEMICA				ND ade:		
1	HIGH SCHOOL GRADUATE	OPERATIVE General Service Activities					
2			Executed				
3	TECHNICAL		Facilitate Processes				
4	HIGH SCHOOL GRADUATE	ADMINISTRATIVE	Through Administrative And/ Or Technical Work				
5	technical Institute	MANAGEMENT OR	Technical And/Or Administrative Support				
6	THIRD LEVEL	TECHNICAL SUPPORT	Extended				
7	THIRD LEVEL + SPECIALIZED	MANAGEMENT OR TECHNICAL SUPPORT (STRATEGIC)	Processes Execution With Added Value services			III IV	V
8	INSTRUCTION		Processes Execution And				
9		MIDDLE LEVEL	Supervision For Operational Activities				
10	Fourth level	HIGH LEVEL	And Work Team Supervision Execution And Coordination Strategic Processes				
11			Direct, Coordinate Lead And Control Various Processes And Sub-Processes				

Our Organization takes collaborators opinions into consideration regarding internal as well as external retribution:

#### INTERNAL

- Through Human Development's various Headquarters, salary revision requirements are received from certain groups, requested by Heads of different areas and /or Directors, for various reasons (internal market comparison, performance, functions increase in demand for attention to personnel, among others.)
- Revision requirements are received through the different syndicate organizations; and
- By Human Corporate Development Department initiatives.

All evaluations are technically analyzed at ACI and regarding technical positions (medics, paramedics), technical criteria is requested from technical Directors or whomever he should delegate for this case and these should be revised by the Human development office as well as approved by pertinent authorities according to each case and authorized through the Human Corporate Inspectorship.

#### **EXTERNAL**

- Through Government regularization (basic salary, minimum by sector).
- Through value ascribed to certain key positions within the organizations.

#### **G**4-54

Total annual retribution for a collaborator is calculated the following way:

2013				
AUXILIARY NURSE DIRECT ASSISTANCE				
Base Salary	\$	5,493.22		
Public Holidays	\$	262.47		
Additional late/Night Hours	\$	1,202.25		
Vacations	\$	128.00		
Collective Contract	\$	176.50		
Educational Subsidy	\$	100.00		
Uniforms	\$	200.00		
Social Security Reserve Fund	\$	612.38		
Thirteenth Salary	\$	612.62		
Fourteenth Salary	\$	318.00		
TOTAL ANUAL INCOME	\$	9,105.44		

In reference to that position which total income is medium-sized, percentage relation between 2013 total annual income vs. total annual income for 2012 is 13.71 % numerically means an annual increase of \$ 1,098.07.

2012		
DIRECT CARE NURSING ASSISTANT		
Base Salary	\$	4,990.52
Holidays	\$	201.79
Additional Late/Night Hours	\$	1,041.95
Vacations	\$	342.58
Educational Subsidy	\$	54.00
Social Security Reserve Fund	\$	545.00
Thirteenth Salary	\$	539.53
Fourteenth Salary	\$	292.00
TOTAL ANUAL INCOME	\$	8,007.37

# PARAGRAPH 7 ETHICS AND INTEGRITY

"La Junta means service, since by way of its values, sustainment, integrity, solidarity, innovation and leadership it stimulates the learning process and growth of its collaborators, directing their efforts towards compliance with Institutional objectives".



La Junta de Beneficencia de Guayaquil, from January 29 of 1888 until today, has accomplished the mission for which it was created which means total commitment to those who require its services. This has been possible thanks to values cherished throughout time and which continue to strengthen its service tradition:

**OUR MISSION** 

*"We offer non-profit, high quality warm, social assistance to those persons most in need, who require our services thus contributing to an improvement in the population's quality of life."* 

#### **OUR VISION**

*"21n 2018 we are an example, in all Latin America, of a, non-profit, professional, agile, innovative, transparent and self-sustaining charity organization."* 

#### **OUR VALUES**



Values are a part of the Introduction destined for new personnel and within each Department value campaigns take place with all collaborators' participation.

The Organization acts always on a high, moral, serious, basis of good faith and integrity, upkeeping the law and ethical behavior.

Corporate government is responsible for the quality and honesty in information transmission, complying faithfully with legal obligations and based on correct administrative practices at each Department.

In order to achieve effective and harmonious development for the Organization and its collaborators, the following internal policies have been established:

- Planning and Control Systems
- Financial Regulations
- Internal Regulations
- Human Development Policies
- 1. Personnel Selection.
- 2. Personnel Development.
- 3. Treatment Extended to Collaborators.
- 4. Open-Door Policy.
- 5. Communications.
- 6. Guidance for collaborators in order to correct faulty performances.

We have a purchase website where suppliers have the opportunity to compete on an equal basis and can register to be qualified as well as consult information of interest regarding products in demand, contests and quotes.

This website speeds up the purchasing process for a wide variety of products, among them, pharmaceuticals, supplies, medical supplies, office materials, among others.

Suppliers analyze and check their quotes in such a way that their offers can participate in honest competition giving notification to the supplier, as a result, by way of electronic mail as to the selection awarded for that proposal previously emitted. All this occurs under the most strict information security measures.

This purchase management model is based on equal opportunity principles, honesty and service vocation toward internal and external clients.

# INDICATORS ACCORDING TO CATEGORY

## **ECONOMICS CATEGORY** ASPECT: ECONOMIC PERFORMANCE

### **G4-EC1**

## VALUES PRODUCED AND DISTRIBUTED.

La Junta de Beneficencia received donations from local and foreign Institutions consisting of beds, wheelchairs, crutches, walkers, supplies and others which were not only distributed among the Institution's various Departments but also destined as social aid for people of scarce economic means as well as Institutions which perform social work on a local level and in other provinces, throughout the country. Some further examples:

#### ADULTS AND CHILDREN BENEFIT FROM HAND PROSTHESIS



thanks to "the Ellen Meadows Prosthetics Hand" Foundation in cooperation with the Club Rotario de Guayaquil.

"La Junta, which means service, fulfills its duty to channel all donations received, and, in this way, seeks to increase its social help throughout Ecuador"

DONATIONS TO PARTICULAR PERSONS AND INSTITUTIONS				
DESCRIPTION	TOTAL VALUE \$			
Assets Donations To Particular	330,059			
Institutions At Reference Values	530,037			
Assets Donations To Particular	40.800			
Persons At Reference Values	60,800			
TOTAL	390,859			

Institutions in the Guayas Province which have benefitted from: donations:

	No.	INSTITUTION
	1	Guayaquil Archdioces
trinities .	2	Guayas Volunteer Hospital Association "ASVOLH"
and it is	3	Mary Social Help Association
	4	Guayaquil Rotary Club
	5	San Benildo La Salle School
	6	Repubilc of Venezuela Fiscal School
sanda Dan Trail Frake	7	Opening Road's Foundation
	8	Clemencia Foundation
	9	Honourable Ladies Consular CORP.
	10	Mercy Foundation
	11	Monseñor Enrique Julhes Foundation
	12	Different Child Foundation
FIT FIT OF TO -	13	Father Damián Foundation
	14	Girasol Old People's Home
	15	San José Home
	16	Mother Teresa Asylum
	17	Ibasan Charity Hospital
	18	Emaus Walkers Movement
Cartan and Anna and A	19	Divine Mercy Sanctuary
A DE	20	Manabi Beneficial Society
	21	Guayaquil Adies Beneficial Society
	22	Guayas Philanathropic Society
A state of the sta	23	Valdivia Educational Unit
	24	San Carlos Sugar mill Hospital
	25	Infant Protective Society

Source: Activities Report, the year 2013 Institutional Cooperation Inspector ship Institutions from other provinces which received donations:

No.	PROVINCE	INSTITUTION
1	Bolívar	Recovering Smiles Project
2	Carchi	Tulcán Little Faces
3	Chimborazo	Colta Fire Department
4	Chimborazo	Chimborazo "COMICH" Confederation Of Indian Women
5	Imbabura	San José De Ibarra Shelter
6	Imbabura	Juvilus Foundation - San Pablo Lake
7	Los Ríos	Panidis Foundation - Mocache
8	Los Ríos	Babahoyo Archdiocese
9	Machala	La Esperanza (Hope) Clinical Hospital
10	Manabí	Bolivar Canton Municipal Board
11	Pastaza	Amazon Voz Andes Hospital
12	Quito	"AFAC" Communal And Family Aid
13	Quito	New Earth Foundation
14	Quito	San Camilo Orphanage - Fecupal
15	Santa Elena	Happy Baltachitos Foundation
16	Tulcán	Daughters of Charity From Carchi
17	Zamora Chinchipe	Yantzaza Social Shelter Board

## WORKING COMMUNITY SALARIES AND LOANS

From Junta de Beneficencia outlays, timely payment, for our 8,708 collaborators as established by law, is top priority, demanding an outlay of USD \$ 127,716,318.88 which includes a bonus for the thirteenth and fourteenth salary, personal and employer contributions and reserve funds for the Ecuadorian Social Security Institute. All this has allowed the Institution to maintain the best worker-employer relations.

Priority attention is extended to those approximately 1,310 persons retired from our Institution, who receive their pensions in advance as well as within the first seven days of the month.

## **ASPECT: MARKET PRESENCE**

#### *G4-EC6*

## PERCENTAGE OF HIGH- LEVEL EXECUTIVES FROM THE LOCAL COMMUNITY IN PLACES WHERE SIGNIFICANT ACTIVITIES TAKE PLACE

All High - Level executives in places where significant operations take place come from the local community.

## ASPECT: INDIRECT ECONOMIC CONSEQUENCES

#### *G4-EC*7

## INVESTMENT DEVELOPMENT, IMPACT ON INFRASTRUCTURE AND TYPES OF SERVICES

The Institution has committed capital investment for equipment and civil works in order to increase the quality of our services. The following are examples:

Department	Investment in:
Enrique C. Soto- mayor Gynaeco-Obstretic Hospital	<ul> <li>Remodeling of therapy ward for adults.</li> <li>Secondary sanitary network installation in intermediate care 1 and in economato</li> <li>Bathrooms remodeling in several areas</li> <li>Nursery department office redesignment</li> <li>Economato preparation area remodeling</li> <li>New air-conditioning system installed in obstetric surgery area.</li> <li>Redesignment and remodeling for Clinical Laboratory</li> <li>Increase in sample - taking of medicinal gases</li> <li>Medical equipment installment including 40 incubating thermo-cribs, a colposcopy, 18 phototherapy lamps, 8 vertical delivery tables, 6 electric scalpel equipment, 17 multi-parameter monitors for adults, 9 surgical tables, 1 pathology crioscopy, 1 washing machine and tools for the sterilization area.</li> </ul>
Roberto Gilbert E. Children ´S Hospital	<ul> <li>Hospital Complex Medical Tower</li> <li>Emergency entrance area remodeling</li> <li>Electric doors for main entrance built and a new emergency entrance.</li> <li>Ramp and street remodeling for new entrance</li> <li>Relocation for garbage disposal from main hospital which will be useful for the new Maternity Hospital</li> <li>Remodeling for public bathrooms and room for interns and residents.</li> <li>Physiotherapy and UCI cardiological remodeling area.</li> </ul>
Neurosciences Institute	<ul> <li>Dining room, gardens, double and triple room remodeling</li> <li>Assisted residential system implementation and supervised Homes as an independent structure within the Neurosciences Institute, completely apart from the psychiatric hospital.</li> <li>Bakery area enlargement within assisted residential service area.</li> <li>Improvement in psychodiagnosis services and family therapy</li> </ul>

## **ASPECT: ACQUISITION PRACTICES**

### *G4-EC9*

#### EXPENSE PERCENTAGE CORRESPONDING TO LOCAL SUPPLIERS

Eighty-eight percent of acquisitions in the year 2013 came from local suppliers from which generic supplies, commercial medicine, generic medicine, fixed assets, spare parts and commercial supplies were acquired.

Tipe Of Product	Participation Percentage In Local Purchases
Generic Supplies	38,04%
Commercial Medicine	29,82%
Generic Medicine	17,77%
Fixed Asset	11,77%
Spare Parts	1,76%
Commercial Supplies	0,84%
TOTAL	100,00%

#### ITEMS PERCENTAGE PARTICIPATION IN LOCAL PURCHASES

#### **ENVIRONMENTAL CATEGORY**

We are committed to the environment whereby the systematic use of norms, specifications and procedures have been implemented generating documentation and relevant statistics for: planned maintenance, assets ´ duration, industrial safety, environmental control, supplies control, and managing contractors.

Norms for low tension electrical networks and air-conditioning for Hospitals are being applied in Organization's projects.

#### JUNTA DE BENEFICENCIA HOSPITALS ARE THE FIRST TO RECEIVE ENVIRONMENTAL LICENSE IN ECUADOR

Our four Hospitals have been the first in Ecuador to obtain the environmental license awarded by the Municipio de Guayaquil's environmental office.

This process has taken around 18 months, whereby various mechanisms and systems have been incorporated to treat hospital waste so that these will not turn into elements of contamination for the community. Waste handling is conceived from its origins to its final destination.



## **ASPECT: ENERGY**

#### **G4-EN3**

#### INTERNAL ENERGY CONSUMPTION

#### At The Luis Vernaza Hospital:

Energy Sources	Annual Consumption	Units	
Diesel Consumption	153,490	Gallon	
Gasoline Consumption	5,536	Gallon	
Electrical Consumption	12,565,916	Kw/h	
Steam Consumption	15,250,284	Annual Pounds Of Steam	
Btu Steam Consumption	16,226,302,176	Annual BTU´S	

#### At The Roberto Gilbert Hospital:

Energy Sources	Annual Consumtion	Units
Diesel Consumption	106,755.70	Gallon
Electrical Consumption	8,780,901.00	kw/h
Refrigeration Consumption	7,024,720.80	Kw/h
Steam Consumption	27.118.800.000	Annual BTU´S

#### At The Enrique C. Sotomayor Gynaeco – Obstetric Hospital:

Energy Sources	Annual Consumption	Units
Diesel Consumption	126,000.00	Gallon
Gasoline Consumption	33,334.00	Gallon
Total Electrical Consumption	5,312,193.00	Kw
Airconditioning Electrical Consumption	3,984,144.75	Kw
Steam Consumption	14,481,375.00	Annual Pounds Of Steam
Steam Consumption In BTU'S	14,053,230,000.00	Annual BTU´S

#### *G4-EN5*

#### **ENERGY INTENSITY**

Energy intensity at the Dr. Roberto Gilbert E. Children´s Hospital measured 1,797,699,812.29 BTU´S /\$4

#### *G4-EN6*

#### **ENERGY CONSUMPTION REDUCTION**

In the year 2013, the Roberto Gilbert Hospital obtained a fuel saving's of 783.6 gallons by performing steam audits which resulted in a change of steam traps from  $1 \frac{1}{2}$  and  $2^{"}$ .

4The denominator is the cost of kw/h and includes only electricity and refrigeration.

## **ASPECT : WATER**

#### *G4-EN8*

#### TOTAL WATER GATHERING ACCORDING TO THE SOURCE

Water gathering occurs through the drinking water system in the city. Hospital water consumption for the year 2013 is detailed as follows.

Hospitals	Annual Water Consumption In Cubic Meters	
Luis Vernaza Hospital	170,896.00	
Dr. Roberto Gilbert Children´s	142,440.00	
Enrique C. Sotomayor Gynaeco – Obstetric Hospital	191,230.25	

## **ASPECT: EMISSIONS**

#### G4-EN15, G4-EN21

#### **GREENHOUSE GAS DIRECT EMISSIONS EFFECT**

La Junta de Beneficencia de Guayaquil takes into consideration measuring gas levels at fixed combustion sources within its environmental management system at all four of its Hospital facilities and to that end contracs a test laboratory accredited by the Ecuadorian Certification Organization (OAE).

Determination of combustion gases was performed according to specific PEE. procedures EL.03 complying with method CTM30 (Determination of nitrogen oxides, carbon monoxide, and oxygen emissions from natural gas-fired engines, boilers and process heaters using portable analyzers.)

#### LUIS VERNAZA HOSPITAL

Boilers located at the Luis Vernaza Hospital facilities comply with all parameters for openair emissions from fixed combustion sources as established by Ecuadorian environmental legislation.

PARAMETER	UNIT OF MEASUREMENT	VALUE FOUND*	UNCERTAINTY (mg)	MAXIMUM ALLOWED**	EVALUATION	
NOx	mg/Nm3	261	±9.67	700	COMPLIES	
SO2	mg/Nm3	197	±9.78	1,650	COMPLIES	
Temperature***	°C	276.5				
O2***	%	12.27				
СО	mg/Nm3	20	±1.78			
CO2***	%	14.4				

#### BOILER 1 SPHV-150-2-183260

#### BOILER 3 75-10274-H-63202

PARAMETER	UNIT OF MEASUREMENT	VALUE FOUND*	UNCERTAINTY (mg)	MAXIMUM ALLOWED**	EVALUATION
NOx	mg/Nm3	252	±9.35	700	COMPLIES
SO2	mg/Nm3	325	±15.71	1,650	COMPLIES
Temperature***	°C	325.5			
O2***	%	15.89			
СО	mg/Nm3	35	±12.02		
CO2***	%	6.16			

#### BOILER 4 91-18232-11046

PARAMETER	UNIT OF VALUE MEASUREMENT FOUND*		UNCERTAINTY (mg)	MAXIMUM ALLOWED**	EVALUATION
NOx	mg/Nm3	235	±8.74	700	COMPLIES
SO2	mg/Nm3	295	±10.29	1,650	COMPLIES
Temperature***	°C	329			
O2***	%	11.18			
СО	mg/Nm3	25	±1.74		
CO2***	%	12.56			

Source: Maintenance Dept.

\* Under normal temperature and pressure conditions on a dry base and with a 7 % oxygen correction.

\*\* Maximum allowed by Air Emissions Norm from fixed combustion sources, for fixed combustion sources before January of 2003.

\*\*\* Trials marked by (\*\*\*) are not included in accreditation.

#### **ROBERTO GILBERT CHILDREN'S HOSPITAL**

The boiler and the generator located on the Dr. Roberto Gilbert Children's Hospital premises comply with all open-air parameters required, from fixed combustion points as established by Ecuadorian environmental legislation.

CPHV-250-6/2-200131									
PARAMETER	UNIT OF MEASUREMENT	VALUE FOUND*	UNCERTAINTY (mg)	MAXIMUM ALLOWED**	EVALUATION				
NOx	mg/Nm3	218	±8.13	700	COMPLIES				
SO2	mg/Nm3	316	±15.29	1,650	COMPLIES				
Temperature***	°C	385							
O2***	%	14.48							
СО	mg/Nm3	221	±7.39						
CO2***	%	6.08							

#### BOILER 1 CPHV-250-6/2-200131

Source: Maintenance Dept.

\* Under normal temperature and pressure conditions on a dry base and with a 7 % oxygen correction.

\*\* Maximum allowed by Air Emissions Norm from fixed combustion sources, for fixed combustion sources before January of 2003.

\*\*\* Trials marked by (\*\*\*) are not included in accreditation.

#### GENERATOR 3412

PARAMETER	UNIT OF MEASUREMENT	VALUE FOUND*	UNCERTAINTY (mg)	MAXIMUM ALLOWED**	EVALUATION
NOx	mg/Nm3	441	±16.20	2,300	COMPLIES
SO2	mg/Nm3	314	±15.20	1,500	COMPLIES
Temperature***	°C	205.5			
O2***	%	12			
СО	mg/Nm3	10	±1.67		
CO2***	%	7.30			

Source: Maintenance Dept.:

\*Under normal temperature and pressure conditions, on a dry base and with a 15% oxygen correction.

\*\*Maximum Emission Limits allowed for existing internal combustion motors.

\*\*\* Trials market by (\*\*\*) are not included in accreditation

#### ENRIQUE C. SOTOMAYOR GYNAECO-OBSTETRIC HOSPITAL

Boilers located in the Enrique C. Sotomayor Gynaeco-Obstetric Hospital comply with all parameters for open – air emissions from fixed combustion sources as established by Ecuadorian Environmental Legislation.

PARAMETER	UNIT OF MEASUREMENT	VALUE FOUND*	UNCERTAINTY (mg)	MAXIMUM ALLOWED**	EVALUATION
NOx	mg/Nm3	305	±11.26	700	COMPLIES
SO2	mg/Nm3	219	±10.79	1,650	COMPLIES
Temperatura***	°C	316.3			
O2***	%	14.42			
СО	mg/Nm3	9	±1.67		
CO2***	%	7.52			

#### **BOILER 1**

#### **BOILER 2**

PARAMETER	UNIT OF MEASUREMENT	VALUE FOUND*	UNCERTAINTY (mg)	MAXIMUM ALLOWED**	EVALUATION
NOx	mg/Nm3	104	±4.12	700	COMPLIES
SO2	mg/Nm3	229	±11.23	1,650	COMPLIES
Temperatura***	°C	224.8			
O2***	%	12.07			
СО	mg/Nm3	2	±1.63		
CO2***	%	4.17			

Source: Maintenance Dept.:

\* Under normal temperature and pressure conditions, on a dry base and with a 7 % oxygen correction.

\*\*Maximum allowed by Air Emissions Norm from fixed combustion sources for fixed combustion sources before January of 2003.

\*\*\*Trials marked by (\*\*\*) are not included in accreditation.

#### **NEUROSCIENCES INSTITUTE**

Boilers and generator located in the Neurosciences Institute facilities comply with all parameters for open-air emissions from fixed combustion sources as established by Ecuadorian Environmental Legislation.

#### BOILER 1 FULTON FUEL FIRED

PARAMETER	UNIT OF MEASUREMENT	VALUE FOUND*	UNCERTAINTY (mg)	MAXIMUM ALLOWED**	EVALUATION
NOx	mg/Nm3	87	±2.30	550	COMPLIES
SO2	mg/Nm3	215	±4.74	1,650	COMPLIES
Temperature***	°C	140.7			
O2***	%	6			
СО	mg/Nm3	12	±1.67		
CO2***	%	8.79			

#### BOILER 2 YORK SHIPLEY

PARAMETER	UNIT OF MEASUREMENT	VALUE FOUND*	UNCERTAINTY (mg)	MAXIMUM ALLOWED**	EVALUATION
NOx	mg/Nm3	172	±2.50	700	COMPLIES
SO2	mg/Nm3	386	±3.62	1,650	COMPLIES
Temperature***	°C	369			
O2***	%	15			
CO	mg/Nm3	66	±1.78		
CO2***	%	5.11			

Source: Maintenance Dept.:

\*Under normal temperature and pressure conditions, on a dry base and a 7 % oxygen correction.

\*Maximum allowed by Air Emissions Norm from fixed combustion sources for fixed combustion sources after 2003.

\*\*\*Trials marked by (\*\*\*) are not included in accreditation.

#### GENERATOR BF-4M1013FC

PARAMETER	UNIT OF MEASUREMENT	VALUE FOUND*	UNCERTAINTY (mg)	MAXIMUM ALLOWED**	EVALUATION
NOx	mg/Nm3	141	±4.87	2,300	COMPLIES
SO2	mg/Nm3	63	±3.26	1,500	COMPLIES
Temperature***	°C	135.6			
O2***	%	10.16			
СО	mg/Nm3	5	±1.65		
CO2***	%	15.27			

Source: Maintenance Department

\* Under normal pressure and temperature conditions, on a dry basis and with a 15 % oxygen correction.

\*\*Maximum emission limits allowed for internal combustion motors existing.

\*\*\*Trials marked (\*\*\*) are not included in accreditation.

## **ASPECT: EFFLUENTS AND RESIDUES**

### G4-EN22

### TOTAL WATER DELIVERY ACCORDING TO ITS QUALITY AND DESTINATION

DEPARTMENTS	UNITS IN M3/DAY
luis vernaza hospital	774.02
DR. ROBERTO GILBERT E. CHILDREN 'S HOSPITAL	5.98
ENRIQUE C. SOTOMAYOR GYNAECO – OBSTETRIC HOSPITAL	1,923.95
NEUROSCIENCES INSTITUTE	3.63

#### *G4-EN23*

#### TOTAL RESIDUE WEIGHT ACCORDING TO TYPE AND METHOD OF TREATMENT

Dangerous waste material is eliminated at our Institution through self-coded sterilization whereby 1,278,367 kilos were eliminated and 4,754 kilos were treated by a qualified agent from the sum total of all Hospital waste.

HOSPITALS	WASTE ELIMINATION IN KILOS
ROBERTO GILBERT CHILDREN`S HOSPITAL	166,096.00
luis vernaza hospital	909,403.00
ENRIQUE C. SOTOMATOR GYNAECO- OBSTRTRIC HOSPITAL	202,868.00
NEUROSCIENCES INSTITUTE	4,754.00
TOTAL	1,283,121.00

## SOCIAL PERFORMANCE CATEGORY ASPECT: EMPLOYMENT

#### LA JUNTA DE BENEFICENCIA DE GUAYAQUIL RECEIVED CERTIFICATION FROM THE MONTERREY TECHNOLOGICAL INSTITUTE REGARDING BEST METHODS EMPLOYED FOR HUMAN DEVELOPMENT.

This is received after a series of practical evaluations in order to verify and witness compliance of several techniques to enhance Human Development.

Several parameters were taken into consideration in Organizational, Human and Techno structural development as well as human resources administration.

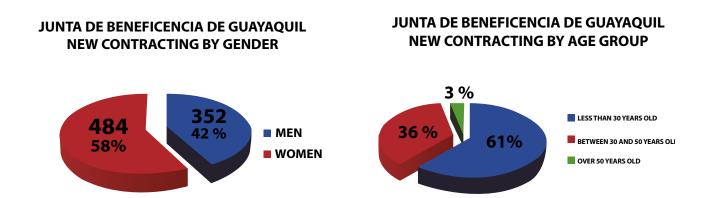


## LABOR PRACTICES AND DIGNIFIED WORK SUB-CATEGORY

#### **G4-L**A1

#### NUMBER OF AND HIRING APPRAISALS AS WELL AS EMPLOYEE AVERAGE TURNOVER, BROKEN DOWN BY GROUP, SEX, AGE AND REGION.

During 2013 la Junta de Beneficencia hired 836 new collaborators, from which 58 % are women and 42 % are men.



The number of contributors who left the institution was 728, either voluntarily, by dismissal, retirement or death.

DEPARTAMENT	EMPLOYER EVICTION	PERSONAL EVICTION	SUDDEN DISMISSAL	RETIREMENT BY DISABLEMENT	NATURAL DEATH	VOLUNTARY RESIGNATION	END OF CONTRACT	TERMINATION NOTICE	TOTAL
LUIS VERNAZA HOSPITAL	5	8	34	1	4	170	128	3	353
DR. ROBERTO GILBERT CHILDREN'S HOSPITAL	8	4	3	0	2	44	54	1	116
ENRIQUE C. SOTOMAYOR GYNAECO- OBSTETRIC HOSPITAL	14	7	4	2	3	51	73	4	158
NEUROSCIENCES INSTITUTE	4	9	2	1	1	7	2	0	26
JOSE DOMINGO DE SANTISTEVAN EDUCATIONAL UNIT	0	1	7	0	1	9	0	1	19
SANTA LUISA DE MARILLAC EDUCATIONAL UNIT	4	1	2	0	0	0	1	0	8
MANUEL GALECIO SHELTER	0	0	0	0	0	1	2	0	3
CALDERON AYLUARDO HOME	0	0	0	0	0	0	1	0	1
CORAZON DE JESUS HOME	2	1	0	0	0	3	1	0	7
BIEN PUBLICO SHELTER	0	1	0	0	0	0	0	0	1
CEMETERY GENERAL	2	0	2	0	0	5	0	0	9
NATIONAL LOTIERY	0	4	0	0	1	9	0	1	15
CENTRAL OFFICE	1	1	0	0	1	7	2	0	12
GENERAL TOTAL	40	37	54	4	13	306	264	10	728

Source: Human Development Office

### **G4-L**A2

#### SOCIAL BENEFITS EXTENDED TO EMPLOYEES.

Collaborators are, by contract, awarded all labor benefits in accordance with the law.

#### **G4-L**A3

## PERCENTAGE REINCORPORATED AND RETAINED AT WORK AFTER MATERNAL OR PATERNAL LEAVE.

According to the law collaborators retake their chores after complying with maternal or paternal leave.

## ASPECT: RELATIONS BETWEEN WORKERS AND MANAGEMENT

#### **G4-L**A4

## MINIMUM TIME LIMITS AS A WARNING OF OPERATIVE CHANGES AND THE POSSIBILITY OF INCLUDING THESE IN COLLECTIVE AGREEMENTS.

It is up to the organization to inform its collaborators as to operative changes to be enacted according to its strategic planning.

### **ASPECT: HEALTH AND SAFETY AT WORK**

Evaluation was performed regarding safety levels in the face of emergencies, after which safety levels have been implemented according to "documentation for certified safety", in accordance with the following table:

INFRASTRUCTURE SAFETY INFORMATION ( % )								
DEPARTMENT	CIVIL	SANITARY	ELECTRIC	VENTILATION	MEDICAL	SYSTEMS		
LUIS VERNAZA HOSPITAL	70	70	60	50	60	60		
ROBERTO GILBERT E.	80	80	80	70	70	70		
CHILDREN'S HOSPITAL								
ENRIQUE C. SOTOMAYOR	70	70	70	50	60	50		
GYNAECO-OBSTETRIC								
HOSPITAL								
NEUROSCIENCES	70	70	70	50	70	60		
INSTITUTE								
OTHER DEPARTMENTES	60	60	70	60	60	60		

Source: Engineering and Maintenance Dept.

Pending processes require mandatory observance since they are related to accepted standard's and norm's compliance, particularly at the Hospital whereby we will continue to work on this subject to increase enforcement percentages.

#### **G4-LA6**

#### TYPES AND PERCENTAGES OF INJURIES, PROFESSIONAL ILLNESSES, DAYS LOST AND NUMBER OF DECEASED VICTIMS.

At the neighboring Dispensary, 12,110 collaborators were attended to at the different Departments, out of which 108 corresponded to accidents at work. Additionally, followup was performed in cases where collaborators showed persistent health problems which hampered their performance and productivity in the workplace in order to properly discharge their duties and, if necessary, be relocated.

At the Enrique C. Sotomayor Gynaeco-Obstetric Hospital 8

ТҮРЕ	PERCENTAGE			
Mechanic	38%			
Knife	35%			
In itinerary	26%			
Contact With Fluid	1%			

#### **Work Accidents**

#### **ASPECT: TRAINING AND EDUCATION**

#### 49,633 Training Man – Hours 230,723 Professional Development Man - Hours

La Junta de Beneficencia continues to make an effort to extend aggregate training in such a way that its collaborators will acquire adequate knowledge to allow for teamwork and improved performance in the different work areas thanks to a training program with national and international enablers. The Human Development Department extends training to collaborators at all levels within the Organization.



### G4-LA9

#### AVERAGE ANNUAL TRAINING HOURS BROKEN DOWN BY GENDER

In 2013, La Junta de Beneficencia developed and structured training programs according to different fields, in a technical way, as well as professional development programs.

Training programs according to different fields improve skills and enhance knowledge in different job positions in order to increase productivity in collaborators` performance. One of the main programs we developed in 2013 was called, "strategic management in health Institutions", with a purpose to educate those doctors in charge of new services.

Professional development programs are both permanent and institutionally formative, allowing personnel accreditation of present and future fields, relating to Organization's mission and vision. The improvement, redesign and, process innovation program deserves to be singled out as imparted by the Tecnologico de Monterrey. Furthermore permanent programs awarding degrees in nursery, complementary studies (high school) and diplomas given out for medical equipment and specializations as imparted by Universidad de Medellin-Colombia, were continued.

COLLABORATORS	TRAINING MAN - HOURS
Masculine Gender	19,108.7
Femenine Genders	30,524.3
TOTAL	49,633.0

#### **COLLABORATORS IN TRAINING PROGRAMS**

Class	N° Of Programs	Man-Hours	N°. Of Persons
Training Programs	526	49,633	9,337
Professional Development Programs	77	230,723	275
TOTAL	603	280,356	9.612

Following, some of the themes related to training programs according to different fields:

Directed Towards:	ТНЕМЕ
Health Units	<ul> <li>Workshop Regarding Nurse's Role In Child Development And Growth.</li> <li>Surgical Instrumentation</li> <li>Mental Health Monitors</li> <li>Handling Conflictive Situations</li> <li>Skills for Daily Life</li> <li>Pharmacological Treatment</li> <li>Teamwork</li> <li>Integrity</li> <li>Client Service</li> <li>Mental Disorders</li> <li>Psychiatric Emergencies</li> <li>Therapeutic Accompaniment</li> <li>Medical Training For Epilepsy Cases</li> <li>Induction Regarding Waste Classification And Separation</li> <li>Waste Handling Norms According To The Msp</li> <li>Accidents' Prevention</li> <li>"Introduction To Joint Commission International Accreditation" International Seminary</li> <li>Quality Management At Clinical Labs. Norm 15189</li> <li>Root Cause Analysis For Handling Of Adverse Events</li> <li>Patient Safety</li> <li>Patients' Rights</li> <li>Safe Surgery</li> <li>Maternal Breastfeeding</li> <li>Neonatal Revival</li> <li>Assisted Ventilation</li> <li>Revival Workshop</li> <li>Mechanical Risk</li> </ul>

Directed Towards:	ТНЕМЕ
Educational Units	<ul> <li>Planning</li> <li>Development of thinking skills</li> <li>Evaluation Instruments And Tecniques</li> <li>Quality Education Standards</li> <li>Educational Legislation</li> <li>New learning evaluation system, subject to norms drawn up by the Intercultural Organic Education Law from the Ministry of Education</li> <li>Teacher in the face of problematic youth today</li> <li>Risk at work, mechanical and ergonomic risks</li> <li>Laboratory computer tools</li> <li>Smart Board</li> <li>Laboratory computer tools</li> <li>Teacher occupational hazards</li> <li>Internal mail usage</li> <li>Make-up and image adviser for femenine personnel</li> </ul>
Service Units to Care for the Elderly	<ul> <li>Care for the elderly</li> <li>Nursery assistant</li> <li>Basic gerontological assistance</li> <li>Cost accounting</li> <li>Logistical warehouse administration and materials warehousing</li> <li>Industrial electricity</li> <li>SART internal auditors</li> <li>Working according to balanced scorecard methodology</li> </ul>
Funeral Service Units	<ul> <li>Commercial composition</li> <li>Tuberculosis and HIV</li> <li>SART – Audit system for work hazards</li> <li>Organic law for the defense of labor rights</li> <li>Organic law for the disabled</li> <li>Mid-level Microsoft Office</li> </ul>

Directed Towards:	ТНЕМЕ
Administrative Collaborators	<ul> <li>Celular corporate information system</li> <li>Updating and labor calculation</li> <li>Assessment and selection of managerial positions</li> <li>Teamwork</li> <li>INEN ISO 15189</li> <li>Audit and control management</li> <li>Corporate communication strategies</li> <li>Excel for quality control and projects administration</li> <li>Ecuapas system and importing norms update</li> <li>Prevention of contagious diseases</li> <li>Intermediate Microsoff Excel level</li> <li>How to draw up reports and official documents</li> <li>Filing techniques</li> <li>Auditor ISO 27001</li> <li>Professional profiles, human talent management and selection</li> <li>Business continuity plan and disaster recovery</li> <li>Strategic management</li> <li>Excel specialized in payroll management, indicator methodology and analysis</li> <li>Procedure manuals elaboration and internal controls</li> <li>Projects management and social SRM</li> <li>Interpersonal relations and efficient communication</li> <li>Digital marketing plan</li> <li>Idexpo management</li> <li>Photography workshop</li> <li>Congress of ideas, innovation and creativity</li> <li>Communication and technology: an opportunity to further development</li> <li>Strategic marketing plan</li> <li>Idexpo mangement</li> <li>Photography workshop</li> <li>Congress of ideas, innovation and creativity</li> <li>Communication and technology: an opportunity to further development</li> <li>Strategic marketing plan</li> <li>Secrets to master risk management</li> <li>PMC certification exam preparation</li> <li>Media training workshop</li> <li>Disney service model</li> <li>Ccnal</li> <li>Systems Center Workshop</li> </ul>

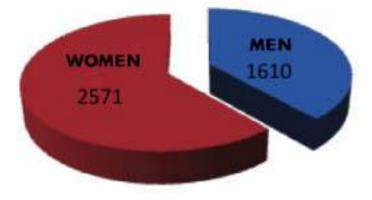
### **G4-L**A11

#### PERCENTAGE OF EMPLOYEES WHO UNDERWENT REGULAR PERFORMANCE AND PROFESSIONAL DEVELOPMENT EVALUATIONS BROKEN DOWN BY GENDER

La Junta de Beneficencia relies on a COMPERS Computer System which allows for periodic performance evaluations as well as in different fields according to various positions. From a population segment of 5.941 collaborators, 4.181 evaluatins were carried out, which is equivalent to 70%.

Evaluations were done on 1,610 collaborators of masculine gender and on 2,571 of femenine gender.

#### COLLABORATORS WHO (UNDERWENT) PERFORMANCE EVALUATION



#### G4-LA12

#### DETAIL OF THE TEMPLATE BY SEX AND AGE

Staff breakdown according to gender and age percentage of employees according to gender and age ranking is shown in the following chart.

	AGE RANK				
GENDER	<30	30-50	50-70	70-90	TOTAL
FEMENINE	14.35%	32.58%	14.54%	0.23%	61.70%
MASCULINE	10.71%	17.26%	9.76%	0.56%	38.30%
TOTAL	25.07%	49.84%	24.30%	0.79%	100.00%

#### G4-LA13

#### RELATION BETWEEN MALE AND FEMALE BASE SALARY BROKEN DOWN ACCORDING TO PROFESSIONAL CATEGORY

There is no difference between male and female salaries for the same position since the salary compensation system is applied.

### ASPECT: Complaint mechanisms regarding labor practices which have come up

#### G4-LA16

#### COMPLAINTS REGARDING LABOR PRACTICES WHICH HAVE COME UP, BEEN ADDRESSED AND RESOLVED BY FORMAL MECHANISMS.

The handling of labor problems is almost completely centered on the Human Development Corporate Department (Inspector and Director), an activity which requires a great deal of time and continual dialogue in order to resolve the different problems which arise. During 2013 the task was centered basically on the tenth collective contract negotiation process. This process was handled in a successful manner and important achievements were obtained in areas such as: worker stability, competitive remunerations and consolidation of professional career planning which is the mainstay of our negotiations and a fundamental element for the optimum labor atmosphere which today permeates our organization.

#### HUMAN RIGHTS SUB-CATEGORY



Monsignor Gonzalo Lopez Marañon; Spanish priest and human rights defender said:

La Junta de Beneficencia de Guayaquil is well aware, for over a century of the words of Jesus: : " I prepared you to go and bear fruit, and for that fruit to last". It has been 126 years of abundant fruit in favor of the poor.

## **ASPECT: NO DISCRIMINATION**

### INTERNATIONAL FORUM: THE FIGHT AGAINST THE STIGMA OF MENTAL HEALTH



The Neurosciences Institute carried out an International Forum as part of its mental health operational model, with the participation of the Psychiatric World Association President, the Guayas Province Mental Health Program Director and representatives of Ministry of Public Health Social Security Institute.

According to the Psychiatric World Association statistics, 43% of the population mistakenly believe mental health problems are incurable and 45% confess they would not live in areas next to persons with mental illnesses, whereby it is important to educate the community to prevent segregation of mental patients.

#### **G4-HR2**

## TRAINING HOURS FOR EMPLOYEES REGARDING POLICIES AND PROCEDURES RELATED TO HUMAN RIGHTS.

Junta de Beneficencia collaborators received workshop regarding "Violence Within-the-Family". Themes discussed were: gender equality, violence based on gender and sexual violence.

Number of Collaborators	Duration	Man - Hours
287	112 hours	32.144

#### **G4-HR3**

#### NUMBER OF DISCRIMINATION CASES, AND CORRECTIVE MEASURES ADOPTED

We do not discriminate any of our collaborators. We respect their beleifs, race and political affiliation, among others.

### **ASPECT: FORCED LABOR**

#### **G4-HR6**

#### SIGNIFICANT RISK INVOLVED IN ORIGINATING FORCED LABOR EPISODES

The Organization complies with prevailing labor laws related to safety and occupational health whereby forced labor risks are under control.

### **ASPECT: SAFETY MEASURES**

#### **G4-HR7**

## SECURITY PERSONNEL WHO HAVE RECEIVED TRAINING ON POLICIES AND PROCEDURES OF THE ORGANIZATION IN THE FIELD OF HUMAN RIGHTS

We involve those companies which provide us with security services to further respect for Human Rights through training, and in this way achieve welfare and a better quality of life among internal and external collaborators. This training takes place within those security companies contracted.

### **ASPECT: RIGHTS OF INDIAN POPULATION**

#### **G4-HR8**

## NUMBER OF CASES REGARDING INDIAN POPULATION RIGHTS VIOLATIONS AND MEASURES ADOPTED

The services we offer do not violate Indian population rights.

## ASPECT: COMPLAINT MECHANISMS ON THE SUBJECT OF HUMAN RIGHTS

#### G4-HR12

## NUMBER OF COMPLAINTS PRESENTED, ADDRESSED AND RESOLVED ON THE SUBJECT OF HUMAN RIGHTS BY WAY OF FORMAL MECHANISMS.

While this report was being drawn up, no regarding Human Rights were presented.

## Annex

10 UNITED NATIONS AGREEMENT PRINCIPLES				
Human Rights	Labor Conditions	Environment	Fight against Corruption	
Principle I Support and respect protection of human rights. Principle II Avoid being an accomplice to human rights violations.	<ul> <li>Principle III</li> <li>Support free association principles and the right to collective bargaining.</li> <li>Principle IV</li> <li>Elimination of forced labor.</li> <li>Principle V</li> <li>Abolish all forms of child labor.</li> <li>Principle VI</li> <li>Eliminate employment and occupational discrimination.</li> </ul>	<ul> <li>Principle VII</li> <li>Support preventive approach to environmental challenges.</li> <li>Principle VIII</li> <li>Promotion of greater environmental responsability.</li> <li>Principle IX</li> <li>Promote develpoment and the spread of those technologies friendly to the environment</li> </ul>	Principle X Act against all forms of corruption, including extorsion and bribery.	





